

fy 2008 annual report

At the YWCA, we believe in a world that honors and respects women and girls.

I have been honored to serve as Chair of the Board of Directors since January of 2006. My board is made up of very talented individuals and I am most grateful for their commitment to the mission of the YWCA Middle Rio Grande. Although my tenure as Chair is at an end, I feel confident that our next Chair, Roberta Padilla, will bring a wealth of experience as a successful business owner to the board. Of course, I shall remain on the board this year as immediate past Chair, and am excited to continue to see the YWCA grow in its efforts to reach out to women and their families.

I am most grateful to the staff of the YWCA. They are a very committed and talented group of individuals, and it is through their commitment and determination that the YWCA remains a strong organization.

I am also grateful to the YWCA's CEO, Donna Audette. Donna came to us almost two years ago from the YWCA in Dayton, Ohio. In those two years, she has invigorated the YWCA because of her talent, enthusiasm, and dedication to all that the YWCA stands for.

I have a very strong commitment to the YWCA because I see every day, the good that we do for so many women and their families. We empower women through our Health Equity program, the Enterprise Center and Our Sister's Closet. We empower children through our Early Childhood Education programs such as Cariño and the New Mexico Kid's Network. We help children in daycare to receive nutritious meals through our PAN program. We empower adolescents with knowledge through our GOALS and Super Sitters program. We help instill in young women, a love of science and technology through our TechGYRLS program. We believe that ultimately, our programs lead to economic independence for women and their families.

This past year has been a challenge in a most uncertain economic climate. Although we are facing tough economic times, we remain hopeful that our generous donors will continue to help us in our work. The work that is done at the YWCA is crucial to underserved women and their families, whose needs continue no matter in what direction the economy may turn.

I ask your help in 2009, as we continue to empower women and help create options that will enable them to live with dignity, strength and economic independence.

R.A. 'Bobbi' Hayes
Chair



justice, freedom, dignity...

we at the YWCA Middle Rio Grande believe that in order to move forward as a society we must embrace and respect all people.

As another year draws to a close, I am continually amazed at the outstanding commitment that our staff here at the YWCA has to our programs and to our clients.

As you read the summaries from the YWCA program successes during fiscal year 2008, please notice not only the effort staff has made in serving our clients, but also the outcomes achieved as a result of those efforts. The YWCA programs strive to be relevant and effective and I believe we have external confirmation

of both. Cariño and PAN (Partners Allied for Nutrition) both participated in audits by the State departments that fund them, and both achieved recognition for outstanding work and record keeping. In addition to the program audits, the independent financial audit for the year resulted in no recommendations for improvement. So much for the business side.

Fiscal year 2008 was exciting in other ways as well. The Enterprise Center began its partnership with the Assistance League for better service to our clients using Our Sister's Closet. October, 2007 marked the first annual *Walk a Mile In Her Shoes* event, which is the men's march against gender violence in Albuquerque. On January 19, 2008 a Memorial was presented to the New Mexico Senate affirming the day as *YWCA Day* in New Mexico in honor of the 98th anniversary of the incorporation of the YWCA in the state. In March we were honored to bring back the *Women On The Move Awards Luncheon*, the YWCA's opportunity to honor women who are outstanding in service to their community through their jobs, volunteer work and/or the example they provide to all women. The First Lady of New Mexico, Barbara Richardson, was presented with the YWCA "*Woman of Vision*" Award.

Your YWCA strives to offer quality services and remain relevant to the needs of the women and children of New Mexico. We look forward to another year in a time when predictions are uncertain and service requests are on the increase. Thank you for your support and partnership in helping us help women to help themselves

Donna M. Audette
YWCA CEO

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our vision, mission and values...

the YWCA Middle Rio Grande envisions a world of peace, justice, freedom and dignity for all. Through its programs and advocacy, we commit our resources and the voice of our members to the empowerment of women and the elimination of racism.

ywca middle rio grande

Throughout the world, the YWCA is in 122 countries serving over 25 million women and their families. Throughout the nation, the YWCA is one of the largest providers of childcare, with over 250,000 children cared for. With regard to women, well over one million were helped in 2007-2008, in the areas of healthcare, domestic violence and economic empowerment.

Through our programs and advocacy, the YWCA Middle Rio Grande commits its resources and the voice of its members to the empowerment of women and the elimination of racism. In February of 2009, we will have provided services to strengthen women and families for 99 years in the community and throughout the State of New Mexico.

The following information describes our various programs and in some cases details the number of clients served between July 1, 2007 and June 30, 2008.

health equity

Almost one quarter of New Mexicans have no health insurance, and for the uninsured, access to preventative health services are very limited. This is particularly true for low-income and minority women, almost 30% of whom are uninsured. To eliminate health disparities, the YWCA Health Equity Program empowers underserved women by educating with potentially life-saving health information, teaching them how to navigate the increasing- complex healthcare system, and identifying resources to help them live healthy and independent lives.

Health Equity's ENCOREplus component, a breast cancer education, screening, and early detection service, is the only assistance program in the state that provides screening and diagnostic services at low or no cost

to women regardless of their age, income level and health insurance status.

Through a community partnership with X-RAY Associates of New Mexico, the YWCA is able to contract mammograms for the women we serve at a significantly lower fee of \$80.00. Clients are encouraged to contribute one fourth of this cost (if they are able to do so), while the remaining portion is paid by the YWCA. This relieves the anxiety of needing a mammogram and not being able to afford one.

In this fiscal year, the Women's Health Equity program reached out to 147,759 women. There were 774 breast cancer screenings completed and 324 of those were fully paid for.

our sister's closet

Our Sister's Closet provides, at no cost to clients, professional clothing to help women project a confident, capable and successful image in job interviews and job placements. It is the only service of its kind in the area. Clients are educated by staff and a core of dedicated volunteers in coordinating outfits and are encouraged to select clothing to enhance their individual professional style. YWCA staff and volunteers conducted 233 one-on-one appointments with women re-entering the workforce.

cariño

The intent and purpose of the YWCA Cariño Program is to provide technical assistance and resources in the areas of early childhood education by offering trainings and resources (toy library), community collaborations, parent education and community resources, promoting quality child care and supporting/advocating for children and those who care about them.

In fiscal year 2007-2008, the Cariño Toy and Resource Library served 1600 childcare providers and parents by providing quality early childhood educational toys and professional development resources for professionals who work with, care for and teach children. The AIM HIGH Quality Improvement Initiative continues to assist child care programs in meeting higher STAR levels of quality. Through AIM HIGH over 885 on-site mentoring visits occurred with over 70% of programs moving to a higher level of quality. Over 300 early childhood trainings were offered and attended by over 3000 individuals which impacted over 178,000 children. Over 20,000 families received help through the Cariño program.

what is inclusion?

The Cariño Inclusion program is geared to "include" children with special needs in in early childhood education programs here in New Mexico. Inclusion of children with special needs into the regular curriculum of child care builds a community of acceptance and provides more positive child outcomes. The YWCA has two Inclusion Specialists on staff. What is an Inclusion Specialist? An Inclusion Specialist is a professional that links parents and child care program providers with resources, services and trainings. They also provide strategies for including children with special needs into any early childhood program. They provide professional observation and assessment of a child's development. They provide referrals and recommendations. There is also collaboration with parents and providers through the referral process.

childhood nutrition PAN

Providers Allied for Nutrition (PAN) is a food program sponsored by the USDA for the purpose of reimbursing home child care providers for nutritious meals served to children in their safekeeping.

Of all the children in child care in New Mexico, an estimated 80% receive care by home providers (much higher than national rates). The YWCA works diligently to communicate enrollment benefits to new participants in an effort to increase the number of nutritional meals served to New Mexico's children. PAN provides free classes in nutrition, child development and more. The YWCA is proud to report that last year approximately 1800 children received nutritious meals each month by more than 459 providers actively enrolled in the PAN Program. In some cases, these meals may have been the only source of real nutrients these children receive the entire day. The skill level and talent of our excellent staff is matched by their passion, integrity and compassion.

new mexico early childhood training and technical assistance (ttap) network

The purpose of this program is the development of a statewide professional network among New Mexico's eight Early Childhood Training and Technical Assistance Programs (TTAPS) and New Mexico Kids' Child Care Resource and Referral Program to help every local community address more effectively its early care and education issues and services.

The Network represents a collaboration between the New Mexico Kids' Child Care Resource and Referral Program and the eight existing New Mexico Children, Youth and Families Department Early Childhood Training and Technical Assistance Programs. This initiative, led by the YWCA ddle Rio Grande, results in a much improved New Mexico early childhood deliver Middle Rio Grande, results in a much-improved New Mexico early childhood delivery system that will eventually provide opportunities for every child to access high quality, readily available, affordable early childhood education.

In FY 07-08, the NM PreK Development Program consisted of 25 trainings, 4 quarterly meetings and one Institute. The purpose of the trainings was to provide technical assistance to PreK teachers, administrators and mentors. In total, 1179 people attended at least one of the trainings or quarterly meetings and 478 attended the Institute. A component of this project also included an evaluation of the mentor program from the administrator, teacher and mentor perspective. 167 people participated in this online survey.

In 2007, the National Institute for Early Education Research (NIEER) conducted an independent study revealing that NM Pre-K participants on average, increased math skills by 40%, vocabulary skills by 54%, and literacy awareness by 118%. You can see from these impressive numbers that the YWCA ttap programs are essential to the children of New Mexico.

youth development

Goals

The YWCA recognizes that career aspirations are seeds that are best planted and nurtured during youth—the YWCA GOALS Program plants those seeds. GOALS is a career exploration and education program that brings youth (ages 13-18) and professionals together to explore career options and to begin planning strategies to reach higher professional goals. The program is particularly relevant to at-risk youth who may have never had anyone in their lives to encourage them to set career goals, to teach them how to navigate the employment process, or how to dress or act in the workplace.

super sitters

YWCA Super Sitters Program trains middle school girls and boys, ages 11-14, to care for younger siblings or other children in a responsible and safe manner. This valuable program teaches practical and important life, business and parenting skills. The primary goal is to improve the quality of child care by providing a strong foundation in essential child care skills and an understanding of basic child development. Curriculum is designed to address issues of safety, development, age-appropriate play, discipline and behavior. Such instruction enables participants to model constructive behavior. First Aid and CPR certification are also offered through the program.

In this past year, 94 children received training in Super Sitters.

techGYRLS

The YWCA TechGYRLS Program was developed in 1997 in response to the widening gender gap in exposure to and interest in technology for girls. Studies show that while girls and boys have the same aptitude for technology and sciences, by middle school, participation rates for girls in technology subjects begin to drop and continue to decline through high school. This is especially true for girls in low income and underserved communities.

The goal of TechGYRLS is to broaden girls' knowledge and interests and to help them develop the confidence to use technology tools in whatever profession they pursue. The program raises girls' interest and competence in the crucial area of technology, while helping them develop critical thinking and problem solving skills. The YWCA's TechGYRLS program offers a safe environment for learning. . This past year, we were able to offer this program to 21 girls.

our donors and funders...

the YWCA Middle Rio Grande would like to thank our generous donors and funders for believing and investing in our work.

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In-kind gifts of professional services, products or professional clothing for Our Sister's Closet enable the YWCA to increase our impact as an agency and ultimately the number of clients we serve. These gifts are too numerous to mention in this document. We are grateful for their generosity and their thoughtfulness.

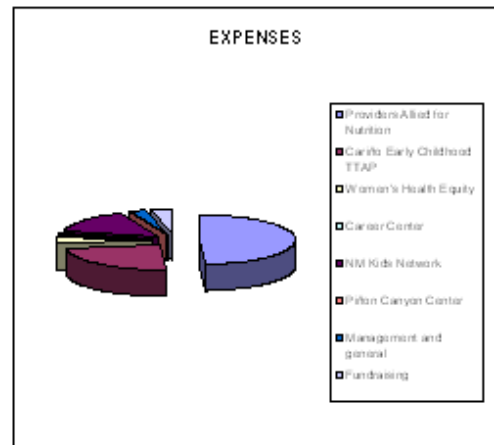
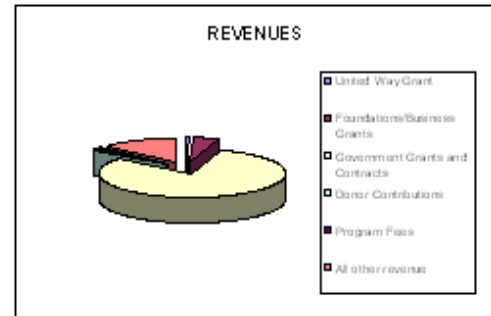
a special thank you.....

We would like to give a special thank you to the Albuquerque Journal, Sage Magazine, Clear Channel, Highway Supply, and Digital Filmmaking , for their generous in-kind donations.

statement of financial position...

Dates: Jul 2007 to Jun 2008

REVENUE \$, GAINS, AND OTHER SUPPORT		
	United Way Grant	\$30,000
	Foundations/Business Grants	238,131
	Government Grants and Contracts	4,309,289
	Donor Contributions	70,124
	Program Fees	20,154
	All other revenue	707,103
	TOTAL REVENUE	\$5,374,801
EXPENSES		
Program Services		
	Providers Allied for Nutrition	\$1,995,637
	Cariño Early Childhood TTAP	1,130,873
	Women's Health Equity	196,778
	Career Center	61,442
	NM Kids Network	1,254,347
	Youth Programs	15,912
	Piñon Canyon Center	2,905
	Total Program Services	4,657,894
Support Services		
	Management and General	141,655
	Fundraising	135,054
	Total Support Services	\$276,709
	TOTAL EXPENSES	\$4,934,603
	Change in net assets	\$ 440,198



ywca

eliminating racism

empowering women

Middle Rio Grande

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