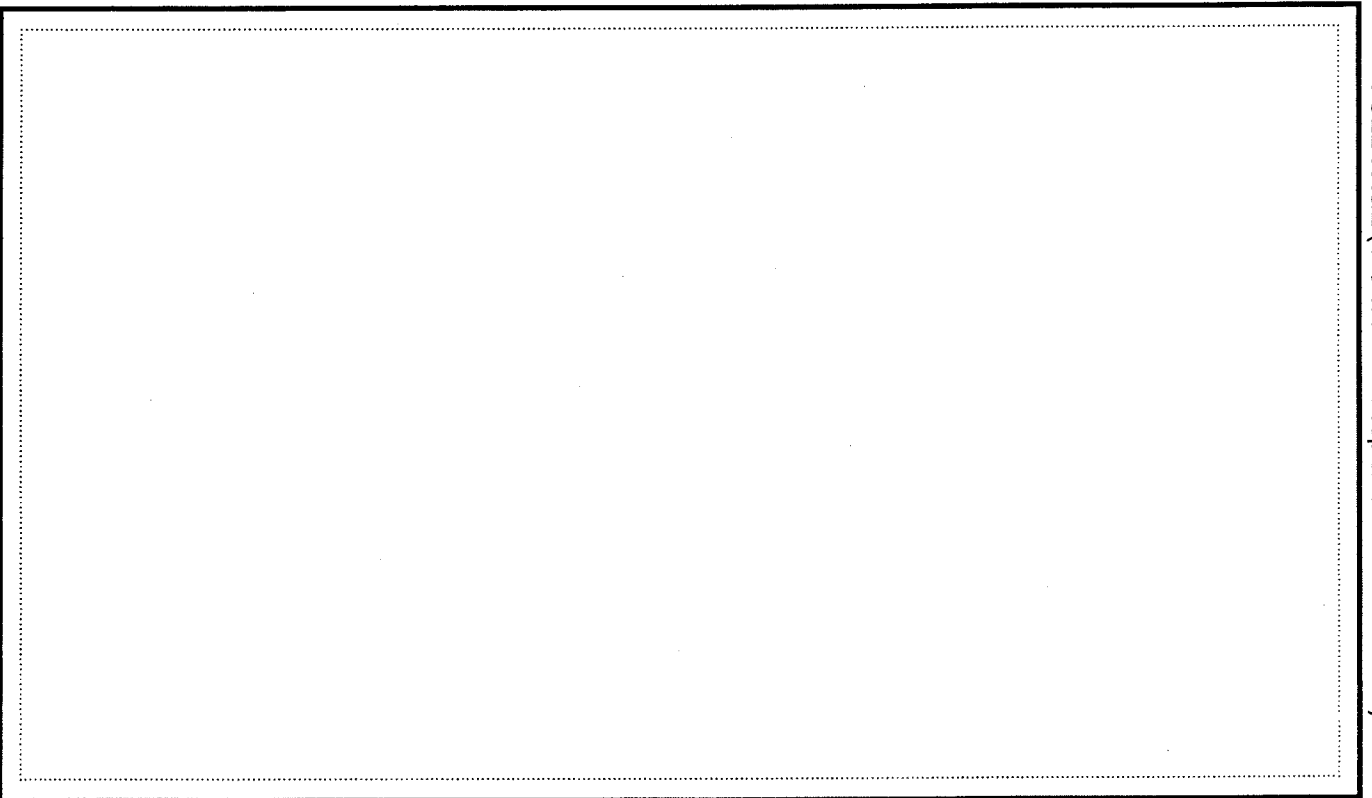


Cookbook Advertising Layout

Ad options include full-page, half-page or one-third (business card) page. Templates are provided to help in the layout of your advertisement. To the right is the template for a FULL-PAGE advertisement. The following page provides templates for both HALF-PAGE and THIRD-PAGE ads.

FULL-PAGE (4 1/8" x 7 1/4" – keep text within dotted area)



1/2 PAGE (4 1/8" x 3 1/2" – keep text within dotted area)

--	--

1/3 PAGE (4 1/8" x 2 1/4" – keep text within dotted area)

--	--	--