

# Cookbook Advertising Sales Information

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We appreciate your consideration of the purchase of an advertisement for our cookbook. Proceeds from ad sales will be directed to underwrite the cost of printing. Cookbook sales will help to support the agency's operations.

## Cookbook Specifications

Your ad will appear in an attractive, hardcover, professionally printed three-ring binder, 9 1/3" x 7 1/2" in size.

## Ad Specifications

Ad options include full-page, half-page or one-third (business card) page. All ads should be **press-ready**. This is material ready to print with no typesetting, touch-ups, or changes. Printed copy will look like the submitted copy. Templates and additional information can be downloaded from [www.ywcamilw.org](http://www.ywcamilw.org).

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## Advertiser Information

The following information must be completed and submitted with the ad copy. Production may be delayed if this form is not returned. Please, PRINT LEGIBLY.

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact: \_\_\_\_\_

Daytime Phone: (      ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Indicate ad selection below:

Number of Ads	Ad Size	Ad Price
	Full Page	\$150
	1/2 Page	\$75
	1/3 Page	\$40
	<TOTAL NUMBER OF ADS	

*Thank-you!*