

Tips for securing funding to support your HIV and AIDS programs and services

Want to start an HIV and AIDS program serving women in your community but don't know how to fund it? Successful prevention, testing, or support programs often draw upon funds from numerous sources; therefore, it is essential to think creatively and strategically. Since YWCA approaches HIV/AIDS as a racial justice issue, it is important to investigate both potential funders that support HIV and AIDS efforts as well as those that target services for women of color. You can often leverage funds by partnering with other local organizations as many grants are directed to specific types of applicants (e.g., faith-based organizations or local public health agencies). Below are some ideas to help you locate possible funding sources for your HIV and AIDS programming.

CDC-NPIN Funding Database

The Centers for Disease Control and Prevention's National Prevention Information Network (CDC-NPIN) maintains an online database of private and government funding opportunities for community-based HIV and AIDS prevention programs and services. The funding database includes details about eligibility requirements, application processes, and deadlines. Visit http://www.cdcnpin.org/scripts/search/funds_earch.aspx.

NMAC Grant Listing

The National Minority AIDS Council (NMAC) develops leadership in communities of color to address the challenges of HIV and AIDS. The organization maintains an online listing of HIV and AIDS-related grant opportunities with upcoming deadlines. These grant opportunities cover education, prevention, testing, and care and support of people

living with HIV and AIDS. Visit <http://www.nmac.org/index/grants>.

NMAC Individualized Capacity-Building Assistance Program

NMAC's Individualized Capacity-Building Assistance Program provides assistance to faith- and community-based organizations to help them strengthen their HIV and AIDS services. The Program conducts an individualized assessment of strengths and needs and creates a specialized action plan for each organization. Assistance is offered in a variety of areas, including grant writing. For information, visit:

<http://www.nmac.org/index/individualized-capacity-building-assistance>.

State and Local Government Resources

A number of Federal programs give funding to states based on the HIV and AIDS needs within each state. State governments in turn award that money to county or city-level entities to deliver HIV and AIDS services. Community-based organizations like YWCAs receive federal funding primarily as such *sub-recipients*. This means that funds are awarded by the city health department, for example. State and local government grant programs require a fair, open, and competitive process of awarding federal funds to sub-recipients. You typically must compete with other organizations for those funds by responding to a Request for Applications issued by your state or local government

You can learn more about this process by contacting your state's AIDS Director. To locate the AIDS Director in your state, consult the National Alliance of State and Territorial AIDS Directors' (NASTAD) state-by-state directory, online at:

http://www.nastad.org/About/res_state_Directory.aspx.

State Resources (Private)

The Grantsmanship Center's Web page offers a state-by-state listing of the top grantmaking foundations, community foundations, and corporate giving programs by state. Visit their website at: <http://www.tgci.com/funding.shtml>.

Local Resources

Local service clubs or professional organizations may be interested in partnering with YWCA local associations on HIV and AIDS prevention efforts for women and girls. Possible local partners to approach include:

- American Association of University Women (AAUW) Local Branches
- Alumni Associations
- Chambers of Commerce
- Civitan Clubs
- General Federation of Women's Clubs
- Jaycees
- Junior Leagues
- Lions Clubs
- Local Business and Professional Women's Organizations
- Local Teachers' or Retired Teachers Associations
- Local Medical and Nursing Associations
- Rotary Clubs
- Soroptimist Clubs
- Sororities of local universities

Local businesses may have foundations or discretionary funds through which they donate to local nonprofits. This includes

local branches of national store chains, such as Wal-mart and Target.

Local churches, temples, mosques, and religious centers often have charitable-giving funds and may be interested in partnering on HIV and AIDS prevention efforts as a ministry activity. Many faith-based organizations have women's groups that may be particularly interested in partnering on this issue.

Learn More!

NMAC's Organizational Effectiveness Series is a collection of 14 manuals to assist local community-based organizations in starting or expanding local HIV and AIDS prevention programs and services. The series includes an excellent manual on grant writing. These free manuals are available online in both English and Spanish. Download the series at: <http://www.nmac.org/index/oes-english>.