



# Smart Money Choices = A Brighter Future

## 2010 NFCC Be Money Wise National Poster Contest Rules and Guidelines

### Theme

Smart Money Choices = A Brighter Future

### Eligibility

The 2010 NFCC National Poster Contest will feature three grade categories:

**Elementary** – 3<sup>rd</sup> through 5<sup>th</sup> Grades    **Middle** – 6<sup>th</sup> through 8<sup>th</sup> Grades    **High** – 9<sup>th</sup> through 12<sup>th</sup> Grades

### Specifications

- Posters may be between 8 ½” by 11” and 11” by 17” in size (11” by 17” is preferred.)
- All posters must be submitted on white paper/stock.
- Original and computer-generated artwork is accepted.

### Labeling

- To be eligible, all posters must have an official NFCC Entry Form attached to the back of poster.
- You may pickup an entry form at the CCCS of the YWCA office located on 1600 Brown Street or you may go online at [www.ywcaelpaso.org](http://www.ywcaelpaso.org) and download the entry form.

### Deadline

Consumer Credit Counseling Service of the YWCA must receive all poster submissions no later than **Monday, February 22nd, 2010 before 5:00 P.M.** at 1600 Brown Street, El Paso, TX 79902.

### Judging

Posters will be judged on expression of the theme (40%); artwork style and content (30%); and creativity (30%). CCCS of the YWCA will present awards to 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners in each grade category.

**First place winners from each grade category will be sent to the NFCC as National Finalists to be judged for national honors.**

### Local Prizes

**All local finalists** will receive an award plaque, a YWCA t-shirt and their poster images will be included in CCCS’s newsletter going to the public.

**1<sup>st</sup> place winner in each grade category** will receive a \$50 gift certificate and will receive a pizza party for the winner’s classroom or family. Posters will be displayed at the CCCS Office lobby area.

**2<sup>nd</sup> & 3<sup>rd</sup> place winners in each grade category** will also receive amazing prizes.

### National Prizes

**All national finalists** will receive a commemorative t-shirt.

**National grade category winners** will receive an award plaque and a \$100 savings bond.

**National overall winner** will receive an award plaque, a \$500 savings bond, and all-expense paid trip (includes travel, lodging, and meals) with a parent or guardian to Washington, DC to be presented with their national award. Winner must be able to come to Washington, DC on the dates given by the NFCC; otherwise, trip will be rewarded to runner-up.

**For more information,** contact Araceli Nevarez at Consumer Credit Counseling Service of the YWCA (915)356-2227 ext. 475 or send an email: [a.nevarez@ywcaelpaso.org](mailto:a.nevarez@ywcaelpaso.org)

