

236 Monterey St.
Salinas, CA 93901

457 Webster St.
Monterey, CA 93940

our voice

eliminating racism
empowering women
ywca

Winter 2012
Monterey County

Our Mission:

YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

Special points of interest:

- 40th Anniversary
- New Women's Program
- Community Giving
- Special Thanks to our Donors
- Special Thanks to our Board of Directors

Celebrating 40 years!

This year, YWCA Monterey County is celebrating its 40th birthday as a local organization serving our community. Although this year marks our 40th anniversary, YWCA as a national organization, has been supporting Monterey County for far longer.

In 1913, YWCA established Pacific Grove's Asilomar Conference Center with the help of Julia Morgan and Phoebe Randolph Hearst to house the Annual YWCA Women's Conference.

In 1919, YWCA opened a canteen that provided rest and shelter for women working in the canneries, at the location that is now the Sardine Factory restaurant.



In 1943, YWCA opened empty rooms at Asilomar to WWII military families.

In 1972, YWCA Monterey County was established and provided programs focused on the needs of young women.

We have come a long way. Today YWCA Monterey County is the number one organization for domestic

violence related services and programs in the county. We recognize domestic violence as a complex, sensitive issue that needs to be addressed through a combination of education, prevention, and intervention. This realization leads us to continuously grow and mold our programs to meet the ever changing platforms of family violence.

As we remember the past 40 years and those individuals who we have provided life-changing services to, we ask you to do the same. Help us celebrate our 40th birthday by ensuring our next forty years. Make a donation today because you believe every woman, child, and individual has the right to live free of fear and violence.

Supporting Women to be Self-Sufficient



YWCA supports the empowerment of women through financial literacy and independence. The YW has formed a partnership

with El Pájaro Community Development Corporation (CDC) to provide business education and micro loans to women entrepreneurs.

El Pájaro CDC promotes micro-enterprise and small business development by supporting low-income and minority entrepreneurs in Monterey County.

El Pájaro CDC will be offering businesses education and

loan assistance through YWCA's Salinas office as a bilingual service open to the community.

This strategic partnership promotes women's financial independence, creation of jobs, and improves the standards of living for our community members.

For more information or to become involved, call YWCA at (831)422-8602.



Holiday Generosity



Gifts donated by Girl Scout Troop # 33014 for the children at our Safehouse

The community has once again showed its level of generosity through the donations made to our clients and Safehouse residents. Community groups, businesses, and members joined in providing wrapped gifts for our clients and their families this holiday season.

A client who received donated gifts this year, shared with us how these generous gifts provided a

Christmas to her family that she did not think was possible before reaching out to YWCA.

The giving spirit should be remembered all year long. YWCA is always accepting art supplies and various household items for our counseling centers and Safehouse. View the updated list at www.ywcamc.org.

Additionally you can provide the gift of

services to a women or child by making a charitable donation of a sponsorship. If you are interested in sponsoring a service, call our development office at (831)422-8602.

*Our sincere gratitude to all those who participated this holiday season by volunteering, donating, or adopting a family. **Your support changes lives.***

Building Confidence to Dream



“It is our responsibility to help encourage our youth to believe in themselves”

YWCA works with students, K-12th grade, both individually and in group settings. Youth groups enhance the self-esteem and leadership skills of teenagers.

Anna joined YWCA's youth support group two years ago at her middle school. She was having trouble in school. She was disruptive in her classes with her constant outbursts and lack of interest in school. A teacher, who saw Anna's potential, had referred her to the group.

Anna quickly took to the topics that were discussed in the group and excelled in activities. Group leaders noticed that Anna picked up information quickly and easily. However, if she

was not engaged, Anna would become disruptive.

It was quickly realized that for Anna to become a more engaged student, she needed to be further challenged in school. Group leaders spoke to Anna about her dreams for the future and realized she was capable of doing far more.

Anna is the daughter of two hard working migrant workers who never went to college. In fact, no one in Anna's family had ever dreamed of going to college. Anna could not see that a college education was attainable.

During Anna's time with the youth group, she focused on topics of goal setting and college preparation. She also explored the different

types of higher education that are available and even toured CSUMB.

As the end of the year approached; the school counselor, group leaders, and Anna sat down to create a high school course plan that would prepare her to apply for college.

Today, Anna is doing great in her sophomore year of high school. She is on track with the original 'road map' to college we created, and she still keeps in touch with YWCA.

The YW believes youth have the ability to change the world. It is our responsibility to help encourage our youth to believe in themselves as the architects of that change.

A Special Thanks to our Donors

**Donations received from October 2011
to January 2011**

Businesses/Organizations

Army Community Services
Bath & Body Works
Breakfree
British Belles Charity
Brownie Troop # 33014
Caraccioli Cellars
Carmel Women's Club
Church of the Oaks Women's Guild
Community Church of the Monterey Peninsula
Community Foundation for Monterey County
Corral De La Tierra Rotary Club
Crystal Fish
Del Mar Seafood
Hope Foundation
Latter Day Saints Church Relief Society
Layers Cakes
Maxim Healthcare Services
McGraw-Hill
Monterey County Sheriff's Department
Monterey Peninsula Dickens Fellowship
Monterey Peninsula Volunteer Services
My Museum
New Masters Gallery
Oncology Nurses Society
Pharmaca
Portola Hotel & Spa
Project Linus
Rabobank
RC Farms
Salinas Rotary Club
Savemart Supermarket
Shoreline Community Church
Sierra Instruments Inc.
Sky Park Self Storage
Starbucks Del Rey Oaks
Stone Creek Kitchen
The Adcock Family
The Tissue Foundation
TravelBag
United Way Monterey County
Women's Council of Realtors

Individuals

Kathleen Adamson
Edward Adelong
Lisa Allison
Judy Anderson
Carol Arredondo
Indira Aslan
Veronica Babcock
Judy and Max Baggett
Jackie and Mike Balesteri
Jane and Andrew Bell
Joyce Blevins
Vivian Brennand
Sylvia and Mario Brugman
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YWCA Monterey County

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A Passionate Group of Volunteers

Volunteers are the heart of the YW. Without passionate volunteers, YWCA would not have the impact it has on the community. We thank each of them, for their tireless support to our mission.

YWCA would like to thank a special group of volunteers. Our Board of Directors, who work to ensure our mission and

vision remain relevant and impactful through current times.

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Karen Kadushin
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*Strong Alone;
Fearless Together*