



# NEWSLETTER

## MEMBERS

### HEADS UP!

Look for 2002 YWCA Women of Distinction  
Nomination Forms Coming in January!

## Lions and Tigers and Bears... Oh My!



Thank you to  
Clowning  
Around, The  
Disney Stores  
in East and  
West Towne  
Malls, and  
the United  
Way for  
providing  
costumes  
for the  
children  
staying in our  
homeless shelter  
and Third Street  
programs.



## Success Stories



Monica and her daughter live on Third Street at the YWCA. Monica recently completed her HSED and now is a full-time student at MATC with interest in pursuing a degree in Interior Design. Monica is also a YWCA Heil Scholarship winner this semester.

# Baldwin Bequest Makes YWCA Foundation Possible

The YWCA of Madison received a gift of nearly \$1 million from the estate of Ineva Reilly Baldwin. This wonderful gift makes possible the creation of the YWCA of Madison Foundation Inc. The foundation will support the charitable work of the YWCA of Madison to promote the empowerment of women and the elimination of racism.

"We are grateful to Ineva Baldwin, an extraordinary woman, who has given the YWCA the ability to do some of the things it has long wanted to do," said Eileen Mershart, YWCA Executive Director. "We can now establish a foundation that will help ensure the future of this wonderful organization." The Board of Directors has already begun making preparations for the future of the YWCA by earmarking some of the money for a Racial Justice Program in the Madison community.

Ineva Reilly Baldwin died in Tucson, Ariz., on October 2, 2000, at the age of 96 after a distinguished career as an educator, civic leader, philanthropist, volunteer and Coast Guard Reservist. She graduated Phi Beta Kappa with her bachelor's

degree in arts from the University of Colorado in 1926 and completed her master's degree in botany at the University of Wisconsin in 1928. While in the Coast Guard during World War II, she attained the rank of Lieutenant Commander, the highest rank achieved by a woman at that time. Ineva was the Dean of Women for the College of Letters and Science from 1946 until 1954 at the University of Wisconsin. In the 1960s and '70s she traveled extensively in South America with her husband, Ira L. Baldwin, for the U.S. State Department, assisting developing countries to build education and research facilities. Ira preceded her in death in 1999.

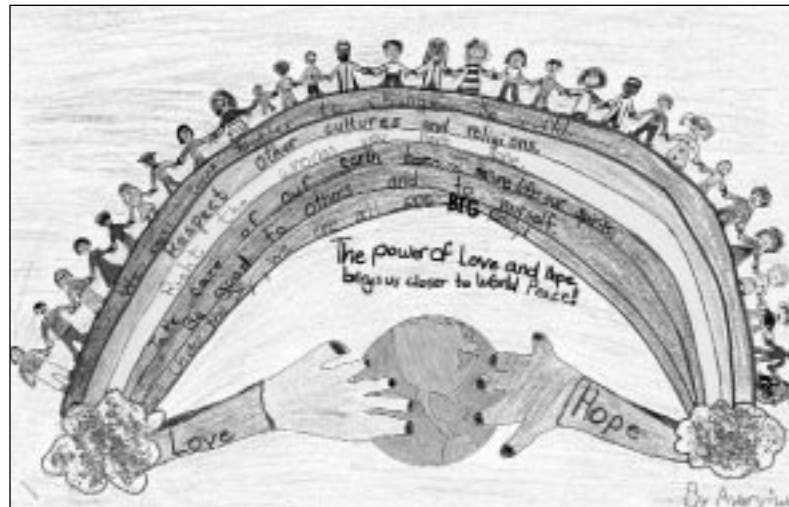
Finding considerable time and energy to devote to various civic and educational activities, Ineva cared deeply for the welfare of others. She was particularly devoted to the YWCA, the Red Cross, the welfare of the aging, and the Attic Angels Association. The gifts she provided through her estate to organizations in Madison and throughout the country will assure that her caring for others will continue for generations to come.

## 2001 Week Without Violence

Our 6th Annual Week Without Violence was a great success this year with new twists. Additional activities were added to the annual poster and essay contest. We began the week with a proclamation from Mayor Sue Bauman declaring October 14-20, 2001, Week Without Violence in Madison. On Monday, October 15, we celebrated A Day of Remembrance at East High School with a dedication ceremony for Path of Voices. For the last two years, artist Bradley McCallum has worked with Madison high school students to collect stories told by Madison area residents regarding their experiences with violence. Path of Voices is a public artwork that draws upon these stories to deepen our understanding of the complexities of violence as it is witnessed in our own community. This was the first of five installations.

Wednesday, October 17, kicked off our pilot project at Jefferson Middle School. After a series of meetings with staff at Jefferson, teachers enthusiastically took the Week Without Violence under their wings. They decided that one week was not enough time to teach students about non-violence and have begun incorporating non-violence curricula into many different subject areas to teach it throughout the year. The Jefferson theme was "Non-Violence: It's In Our Hands." The students watched a video followed by a classroom discussion, participated in activities that examine the scarcity of resources and their inequitable distribution, followed by the students committing to both the school and themselves through pledging non-violence. This activity included handprints of each of the students on fabric banners with a second print being made on paper with a non-violence pledge that the students signed and took home.

The award ceremony for the fifth-grade poster and essay contest was held on Friday, October 19, 2001, at Bolz Auditorium across from Meriter Hospital. Students, parents, teachers and community members were



**Above:** The winning poster for this year's Week Without Violence poster contest, by Avery Wallace, Van Hise Elementary.  
**Right:** Students made a personal and school-wide pledge for non-violence.



invited to attend the ceremony honoring students who participated in the contest. Students were awarded with certificates and prizes from area businesses.

Representative Mark Miller and Mayor Sue Bauman were present to award the certificates and prizes to the winning students. Over 400 total entries from 21 Madison schools were submitted. "We are so pleased with the unprecedented amount of entries we received this year and the high enthusiasm from the students and teachers," said Eileen Mershart, Executive Director of the YWCA of Madison. "I feel a strong sense of hope that with all of the continued community participation with the Week Without Violence, we have begun to make the necessary impact toward positive change in this community."

Winners were selected in each category from each participating school by judges from the Madison

*continued next page*

**Week Without Violence**, continued from front page

community. The first-place winners at each school were then judged together to choose the all-city poster and essay winners. "I felt happy that something was being said about how much violence goes on in the world," said Rebecca Gollman, All-City Essay Winner from Marquette elementary school. "The essay contest allowed me to express my feelings."

"The Week Without Violence has had an incredible impact on how my students view our world," said Therese Feuling, fifth grade teacher at Marquette. "They see that they need to be kind and non-violent and many have high hopes for a non-violent world."

Avery Wallace from Mrs. Peterson's

classroom at Van Hise Elementary is this year's All-City Poster Winner. "I put down what I was feeling," said Wallace. "I was kind of feeling sad after Sept. 11, and I put something down to make me feel better."

Many thanks to Holt-Smith & Yates Advisors, The Capital Times Kids Fund, The Puzzlebox, Star Cinemas, Half Price Books, Michael's Frozen Custard, and Rocky Rococo Pizza for being sponsors of this year's event. A special thanks goes to our anonymous donor who has lent financial support to the Week Without Violence for the past three years.

# The Winning Essay

*A Week Without Violence*  
By Rebecca Gollman, Marquette Elementary

A handshake, a hug, someone simply saying "hi." These are some things we would see when we looked out our windows if there was a week without violence. Instead of the newspaper headlines being "BOY KILLED IN CAR CRASH" they would read "NEW FLOWER GARDEN TO BE PLANTED IN MADISON." Imagine how wonderful a week without violence would be.

Violence is an evil presence. When violence is around no one is happy. If it was my birthday and I had one wish it would be World Peace because it's just too much for everyone on the face of the earth to be fighting.

We can make it happen all you have to do is get along! First, be nice and kind to your neighbor, then they will be nice to someone they know. Remember, Good Moods Are Contagious! Eventually everyone will be just a little bit happier.

Tomorrow play with someone you don't usually play with, say "hi" and smile at someone you see walking down the street, donate twenty-five cents to charity, do something positive, Remember, Good Moods Are Contagious!



1. The process begins... 2. Students make their commitment 3. The finished product. 4 & 5. We had a number of great speakers at the Path of Voices dedication ceremony, including Milt McPike, Principal of East High School, and Hank & Sharon Starkey of Parents of Murdered Children. 6. Pictured left to right: Representative Mark Miller; Nancy Peterson, teacher at Van Hise Elementary; Avery Wallace, All-City Poster Winner; and Mayor Sue Bauman. 7. Pictured left to right: Representative Mark Miller; Rebecca Gollman, All-City Essay Winner; Therese Feuling, teacher at Marquette Elementary; and Mayor Sue Bauman.

## YWCA's Around the World Share America's Grief Over Sept. 11

Dear YWCA of the U.S.A.,  
As a follow up to my phone call, I would like to reiterate our shock as we continue to hear and watch helplessly TV reports of the many lives lost in New York and Washington, D.C. At this time of need for the American people, the World YWCA grieves with you all. On behalf of our 94 member associations, the World YWCA Executive Committee and staff, the World president Jane Wolfe and myself assure the YWCA of the U.S.A. of our unreserved solidarity from the whole movement. This act of violence is contrary to the principles of peace and justice for all people, which the YWCA envisions. We ask you to let members of the YWCA of the U.S.A. know that the World YWCA condemns every act of violence, terrorism and injustice where it exists. While we have been assured that most of the YWCA staff in New York and Washington, D.C. are safe, we know that they are in shock about the magnitude of this horrendous incident. We are calling for collective prayers for families and friends who have lost their beloved ones. We are also calling the movement to stay diligent and work for peace in their advocacy and programs, now more than ever before. At such a difficult time, we as a movement must challenge the world by showing that we can live and work together in all of the 109 countries where YWCAs are present. We must mirror global sisterhood that is not limited by borders of any type. We must find ways of living out examples of peace, freedom and justice.  
*With prayers of much sorrow at this time,*  
Musimbi Kanyoro, General Secretary,  
World YWCA

Dear National President, General Secretary and Sisters of the YWCA of the U.S.A.,  
We, all the members, volunteers and staff of the YWCA of Korea, were shocked and speechless with such tragic news of unimaginable terror attacks taken place in New York and Washington, D.C., this morning. It is so sad that the innocent people were killed and injured without knowing what was happening to their lives and why they were sacrificed.  
We would like to express our great concerns and sympathy for the people who were killed and injured from the tragedy and our beloved sisters who are in deep sorrow and much shock. As we, the YWCA, are a women's movement standing for peace and justice for all people, we strongly believe that we should reaffirm our strong mission for a peaceful and just world for women and all the people and take a proper action against any kinds of violation at this very moment of human history. The YWCA of Korea will stay advocating for the peace for all in strong solidarity with other sister YWCAs around the world.  
We will also take an opportunity to pray for our sisters in the United States and for the peace of the world at the National Board Meeting tomorrow. And we will continue praying for you with all the members of local YWCAs around the country.  
*With warmest regards,* National YWCA of Korea  
Eun-Kyung Kim, General Secretary  
Sook-Hee Kim, President

The World YWCA is a global movement of 25 million women and girls in over 100 countries. It promotes and sustains women's leadership to advance justice, peace, health, human dignity, freedom and care for the environment.  
The YWCA of the U.S. received over 45 messages from around the world. Here are just a few...

To all of you in the YWCA of the U.S.A.,  
To the families and individuals across America who suffered loss or injury in the destroyed buildings or the hijacked aircraft, and all of you citizens as you face the difficult way forward from the shock and sorrow of this outrageous tragedy: my love, my solidarity and my deep sympathy. You are very much in my prayers and my thoughts.  
*Have courage and keep faith,*  
Razia Ismail Abbasi  
(Past World President)  
New Delhi, India

Dear YWCA of the U.S.A.,  
The highjacking of four commercial planes in America and their subsequent crash has left us just shocked and totally numb. We have no word in our vocabulary to express our sorrow and sympathy on the devastation caused by this senseless act of terrorism. The President of the YWCA of Pakistan and members offer our prayers to victims, survivors, their friends, families and loved ones and to all of America. To the YWCA of America we extend our deepest and most heartfelt sympathy. Any words to describe the atrocities committed are totally inadequate, but we just want to tell our sisters that in this hour of tragedy, we share their grief.  
*President and General Secretary, YWCA of Pakistan*

# Policy Developments

## Midwest Partners and TANF Reauthorization

In October, Nancy Wrenn Bauch, Third Street Coordinator, and student interns attended the Midwest Partners Conference in Chicago. Midwest Partners is a coalition of advocacy organizations, human service agencies and individuals from six midwest states who have come together to ensure the needs of vulnerable families are heard and addressed during the upcoming debate on the national welfare

program, Temporary Assistance for Needy Families (TANF). The TANF funding expires on September 30, 2002, and now is the time for debate and

recommendations to ensure funding and improve the program. The Madison YWCA joined the coalition last fall and has participated in their discussions and conferences in order to voice the needs of the families we serve. Many of the families we serve in our housing, shelter and employment programs are affected by TANF policies and funding.

The Midwest Partners have identified five policy recommendations as critical to the reauthorization of TANF.

- First and most important, TANF funding needs to be fully maintained and adjusted for inflation to ensure that states can continue to address the needs of all families in poverty. This will be even more crucial as our economy takes a turn downward.
- Secondly, we need to see TANF redefine goals from caseload reduction to reduction of poverty. Currently, states are rewarded for reducing caseloads, not poverty.
- Midwest Partners would like to see expanded support services to working families until they reach economic self-sufficiency. Though 60% of parents have left welfare for work, their pay is low, \$6.61 per hour or \$13,748 annually. These

families continue to struggle in poverty with the additional pressures of work. Data reveals that they are coping with reductions in health care, housing availability, and wages that fail to cover basic family needs. Most families that have left welfare are one crisis away from returning to the welfare rolls.

- Families with complex personal histories and circumstances are poorly served. During the past four years of the new welfare program, state agencies have deployed parents to work as rapidly as possible. Recent studies indicate current TANF recipients have many disabilities and mental impairments. Many are unable to cope with the welfare rules and lose benefits due to a mental health problem or physical disability, an undiagnosed learning disability, or domestic

abuse. Midwest Partners recommends that families with multiple barriers receive the necessary services to overcome barriers and move to a level of employment they are capable of securing.

- TANF has lifetime cash assistance limits. These limits seem punitive and unnecessary due to mandatory federal work participation requirements and the lack of substantiated research to support the effectiveness of time limits in moving recipients into work. Termination from cash assistance also creates a harmful disconnection to services needed to support family well-being. The Madison YWCA sees these as critical issues that need to be addressed in TANF reauthorization. The families and individuals we serve are often the first affected by an economic slowdown like we are experiencing currently. TANF programs will be vital to these families.

***Though 60% of parents have left welfare for work, their pay is low, \$6.61 per hour or \$13,748 annually. These families continue to struggle in poverty with the additional pressures of work.***

## Americans See Growing Economic Divide as Boom Bypasses Poor

As the '90s economic boom fades into history, one of its legacies is the increasing number of Americans who see society as divided between the 'haves' and the 'have-nots.' More than 4 in 10 (44%) now believe the nation is split along these lines, compared to just 26% who felt that way in 1988, when the previous decade's boom was coming to a close. Reinforcing the perception of growing economic stratification is significant evidence that the poor made only marginal improvement in their financial well-being over the past decade, while middle- and upper-income Americans

substantially bettered their lot in life.

Reports of deprivation — not having enough money to buy food, clothing or medical care — are as widespread today as they have been in the past three decades. People on the bottom third of the income scale are only slightly more satisfied with their ability to afford the necessities of life than they were in the early 1990s. At the same time, middle-income and affluent people are much more satisfied with their ability to afford the necessities of life than they were in the early 1990s.

For the full report see: [www.peoplepress.org/june01rpt.htm](http://www.peoplepress.org/june01rpt.htm)

## CBO Study Shows Dramatic Increases in Income Gaps

A new Congressional Budget Office study, which includes the best data that any agency or institution has compiled on income and tax trends in recent decades, shows that the average after-tax income of the richest 1 percent of Americans grew by \$414,000 between 1979 and 1997, after adjusting for inflation, while the average after-tax income fell \$100 for the poorest 20 percent of Americans and grew a modest \$3,400 for those exactly in the middle of the income spectrum. In percentage terms, after-tax income grew an average of 157 percent over this period for the top 1 percent of the population, rose a modest 10 percent — about one-half of one percent per year — for the 20 percent of Americans in the middle of the income spectrum, and was effectively unchanged for those in the bottom fifth.

The study shows that income gaps both between rich and poor and between the rich and the middle class widened in the 1980s and 1990s alike,

and reached their widest point on record in 1997. Income has grown for all groups since 1997, but while the CBO does not yet have comprehensive data for more recent years, it did find that "information from tax returns

suggests that the rapid rise in the share of income going to the top of the income distribution continued in 1998 and 1999."

The CBO study, which researchers at the Center on Budget and Policy Priorities analyzed, blends Census and IRS data, counts non-cash benefits as income, and subtracts the taxes that households pay. Researchers and experts in the field regard the CBO data as providing the most

comprehensive and reliable information on income trends. CBO developed the data in this study after consultation with many of the nation's leading experts on income measurement.

For a full release and report see: [www.centeronbudget.org/5-3-01/tax-pr.htm](http://www.centeronbudget.org/5-3-01/tax-pr.htm)

***Income has grown for all groups since 1997, but...CBO...did find that "information from tax returns suggests that the rapid rise in the share of income going to the top of the income distribution continued in 1998 and 1999."***

## It's a Small World After All



Chinese dignitaries from the Xicheng District, People's Government of Beijing, China, visited the YWCA this past summer to talk about housing, employment and training programs. Ingrid Rothe, second from left bottom row, from the Institute for Research on Poverty at UW Madison organized the visit.

### YWCA Board Members

Elizabeth Barnhill, President

Sally Miley, Vice President	Eve Galanter
Melissa Nickles, Secretary	Thuy Pham-Remmele
Damita Davis Wren, Treasurer	Pat Roggensack
Melinda Certain	Gretchen Pfaehler
Mary Ann Cook	Ginger Hinderaker
Gloria Green	Janet Ady
Gretchen Dahlen	Tracy Washington-Stewart

**Visit Our Website!**  
[www.ywcamadison.org](http://www.ywcamadison.org)



## Employment & Training Annex

### News & Notes from the Annex

**The Annex has hired a new Program Assistant, Leslie Westerfelt.** Leslie, however, is not new to the YWCA, as she has been a part-time office and front desk staff person since 1999 at the main YW building. She now divides her time between the two positions. We are very fortunate to benefit from Leslie's data entry, organizational and receptionist skills.

**The C.N.A. Career Alliance graduated nine students** on Friday, November 2. This was the third and

final class of 2001. A total of 21 students graduated out of 24 enrolled. This gives us an 88 percent overall completion rate for this year. See the YWCA website for additional employment placement statistics and demographic information on all the C.N.A. Alliance students since the program began in 1997. The 2002 class schedule is also posted on the website.

**The Alliance program has added a new service** to its training program. Anyone who has been a nursing

assistant and not worked for two years, or has otherwise let their certification lapse, can take their state registry-approved competency exam at the Annex for a \$75 fee. Informational packets are available by calling 255-3098.

**The Job Options and Displaced Homemaker programs** will be adding a new staff person. The current Program Coordinator, Caryn Fisher, is very pleased to have a volunteer intern from the UW-Madison School of Social Work help in getting client support groups started.

### YWCA's Racial Justice Initiative

Since the 1960s, the YWCA has had an imperative of eliminating racism as part of its mission statement. Historically, YWCA of Madison programming has focused on housing, counseling and education programs.

At the 2001 YWCA National Convention, the members voted that all YWCAs will provide both programming that empowers women and programming that works to eliminate racism.

Fueled by this impetus and by a staff and Board who are committed to combating racism, the YWCA of Madison is shaping a program that will have elements unique to Madison and elements that have proved successful in other cities. This work requires that the YWCA monitor itself to be a non-racist

organization, that staff and Board participate in Unlearning Racism programs, and that we offer programs that give opportunities for the larger community to work on racism both personally and professionally.

We expect 2002 to be a year of exciting new programming and invite any of our members to contact Jessica Spotts, Public Affairs Coordinator, at 257-1436 if they want to volunteer to help with this project.

The YWCA will be partners with other groups that are already involved in anti-racism programs. Two programs that our membership is encouraged to join are:

**Healing Racism**, contact Richard Davis, 255-6666

**Study Circles on Race**, contact Anthony Brown, 266-4910

### What Do You Wish For Racial Justice?

*We asked the YWCA board and guests at the Annual Meeting*

"I wish to have the courage to speak out and/or follow-up when I see overt or subtle racism taking place."

"My wish is to learn how to become more involved with people of other races."

"My wish is that parents will try to bring up their children to be free of prejudice so each generation will be less prejudiced and more accepting of all other people than the one(s) before."

"I wish talking about race were easier."

"I wish I wasn't so afraid to offend other people."

### 2001 YWCA Wish List

- Non-perishable foods (especially canned meats and meals in a can)
- Towels/Wash Coths/Dish Towels
- Pillows/Pillow Cases
- Twin Mattress Pads
- Twin Bed Blankets & Sheets
- Twin beds
- Paper/Plastic Cups, Glasses, Plates, Napkins
- Baby Items/Formula/Juice boxes
- Baby Thermometers
- Disposable Diapers (especially L & XL)
- Strollers (especially portable)
- Socks for Adults and Kids
- Professional Women's Clothing
- Lime-Away/Dish Soap
- Laundry Soap/Cleaning Supplies
- Paper Towels
- Gloves/Mittens
- Hair Products (especially African-American)
- White Nursing Pants
- Small Upright Dressers/Night Stands
- New TV/VCR Combo & G or PG videos
- Film Developing Certificates
- Kids' Art Supplies/Washable Markers
- New Toys (infant & children, multi-cultural & Legos)
- McDonald's Gift Certificates
- Pots & Pans
- Microwave Ovens (small)
- Stackable Storage Bins
- Sewing Kits and Scissors
- Band-Aids, First-Aid Kits
- Plastic Food Storage Containers
- Safety Gates & Electrical Outlet Covers
- Stationary and Stamps
- Deodorant/Cosmetic Bags
- Fans/Space Heaters (oil-filled radiator electric)
- Calendars (personal and wall)
- Alarm Clocks/Clock Radios
- Slippers
- Journals
- Mops, Brooms, and Dust Pans
- Batteries (9V and AA)
- Light bulbs
- Vaseline

### Yes, I would like to help!

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

#### Membership Categories

Student and Senior \$20

Regular \$35

Supporter \$100

Friend \$250

Sustaining \$1,000+

My check is enclosed for \$\_\_\_\_\_. Checks should be made payable to the YWCA of Madison.

Mastercard/Visa Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

*Please return to: YWCA of Madison, 101 E. Mifflin St., Madison, WI 53703*

**Women are empowered and the quality of their lives greatly improved in partnership with the YWCA. As more women find personal strength, together we build a community where diversity and the elimination of discrimination are celebrated and honored.**

**This is our Vision...Please Join Us.**

### In Memoriam

**Gladys Bronson**, faithful friend and supporter of the YWCA of Madison, died October 8, 2001. She was 101 years old at her death. Gladys was a YWCA volunteer since 1920. She served as President of the Board of Directors of the YWCA and headed the fund drive that resulted in the purchase of the Belmont Hotel where we are still located. Gladys was a member of Christ Presbyterian Church. She will be greatly missed by all the people she touched in her life.



101 E. Mifflin Street  
Madison, WI 53703

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