

our voice

eliminating racism
empowering women

ywca

Madison, Wisconsin

Spring 2007

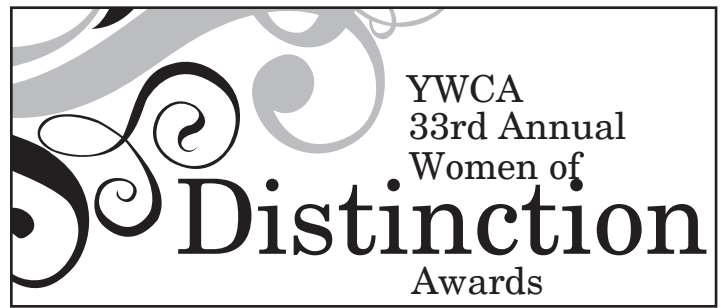
YW Transit to Begin Operations With Help From Physicians Plus

The YWCA Madison will begin operating a new transportation program with a generous donation from Physicians Plus Insurance Corporation. The new program, called YW Transit, is expected to begin operations in June and replaces the Women's Transit Authority that went out of business last year. "We are embarking on this transit program because of our belief that this is a critical service to help prevent sexual assaults and provide transportation assistance to vulnerable people in our community," said Eileen Mershart, CEO of the YWCA Madison. "We are delighted that Physicians Plus is partnering with us to purchase our first 12-passenger van," she added.

Physicians Plus President and CEO, Martin A. Preizler emphasized the company's commitment to supporting important initiatives like YW Transit. "Community is a core value at Physicians Plus," Preizler said. "We want to help make this area more livable for everyone, and improving the health of the people who live here is a big part of that." Preizler added, "YW Transit will ensure access to medical visits and other health-related services for people who may have no other way to get to these appointments."

YW Transit is funded through a partnership between the City of Madison, Dane County and the United Way. For 2007, the City of Madison is providing \$89,200 in funding, plus a one-time provision of \$43,000 for start-up capital costs, such as vehicle purchase. The YWCA will contribute \$43,000 in matching funds for the capital costs. Additionally, Dane County is providing \$5,300 for the nighttime service, and United Way will contribute an additional \$20,000. "YW Transit will fill a vital role in providing transportation options for at-risk and under served members of our community," said Mayor Dave Cieslewicz. "I am grateful for the YWCA's willingness to step forward and offer this important program."

YW Transit will operate both a daytime and a nighttime transportation service. The daytime service will offer rides to individuals isolated by poverty, age, disability and language barriers with no viable transportation options for medical, mental health and for necessary appointments. The nighttime service will provide safe rides for potential victims of sexual assault and night-shift workers without transportation. Mary Lou Di Cosola, who began her employment with the YWCA at the end of March, will coordinate the YW Transit. Mary will work with an assistant coordinator and other YWCA staff and volunteers to get the program up and running. The YWCA anticipates hiring some drivers but will rely primarily on volunteer dispatchers and drivers, especially for the nighttime service. For more information, contact Mary Lou at mldicosola@ywcamadison.org.



On May 31, 2007, the YWCA of Madison will present the 33rd annual Women of Distinction Awards at The Madison Concourse Hotel. Eve Galanter, Rita Kehl, Gloria Ladson-Billings, Marygold Melli, Anne Ross and Mai Zong Vue will be honored for work exemplary to our mission: *Empowering women and eliminating racism.*

Since 1974, more than 155 women have been honored. Their community service, professional achievement, integrity, leadership and dedication to the lives of others and to the quality of life for all stands as a reflection of the YWCA's historic mission and values. The YWCA Women of Distinction awards were established in 1974 to increase community awareness and appreciation of the diverse contributions of women in the work force and in the community. A luncheon is held every spring at the Concourse Hotel, with an average attendance of about 700.

YWCA Madison is grateful to American Family Insurance, UW Health, Dean/St. Marys, Madison Gas & Electric, The Capital Times, Madison Magazine, The Printing Partners and the many area businesses and individual contributors for making this event possible. For the complete biographies of the 2007 Women of Distinction, please visit our website www.ywcamadison.org. Tickets can be purchased online or by contacting Debra Schwabe at (608) 257-1436 or by e-mail at dschwabe@ywcamadison.org



Mai Zong Vue

Mai Zong Vue holds a masters degree in Social Work from the University of Wisconsin-Madison and a Business Administration degree from Lakeland College. Through Mai Zong's work as a Refugee Program Specialist with the Department of Workforce Development, she provides advocacy and culturally competent services for refugee

..continued on page 2

Women of Distinction continued...

women including developing and successfully implementing the statewide Refugee Family Strengthening and Refugee Women's Leadership program. Mai Zong was board member of Women's Commission for Refugee Women and Children in New York, former president of Hmong National Development, Inc. in Washington D.C., and is a member of the Governor's Council on Domestic Abuse. She is a regular guest speaker at the UW-Madison and other local agencies on refugee women, cultural adaptation, and refugee resettlement issues.



Anne Ross

acquisitions, strategic partnerships, licensing and distribution, and technology transfer. She served on several for-profit corporate boards and on the governing boards of nonprofit and public service entities, including, The Business Forum, the YWCA, the Urban League of Greater Madison, A Fund for Women, the Aldo Leopold Nature Center, the Benedictine Life Foundation, Accelerate Madison, and the Henry Vilas Zoo Commission.



Marygold Melli

the American Humane Association and as Chair of the National Conference of Bar Examiners. She served on the board of the Wisconsin Council on Children and Families, as a trustee of the Wisconsin Chapter of the Nature Conservancy, as President of the University Club, and as a member of the Executive Committee of a Fund for Women. She is a member of the Waunona Garden Club.

Gloria Ladson-Billings is the Kellner Family Chair of Urban Education in the Departments of Curriculum & Instruction and Educational Policy Studies at the University of Wisconsin-Madison.

Anne Ross is a partner at Foley & Lardner LLP. After earning her B.A. from the University of Wisconsin-Madison, she attended Stanford Law School. After she earned her J.D., she returned to Wisconsin to practice law with Foley & Lardner. Anne was the first woman partner in Foley & Lardner's Madison office. Anne advises for-profit and nonprofit organizations on general corporate law and contract issues, private debt and equity financings, mergers and

Marygold Melli is Voss-Bascom Professor of Law Emerita at the University of Wisconsin. She was the first woman to be appointed to a tenure track position at the Law School and only the 14th woman at accredited law schools in the United States. She has been honored by the U.W. System, the Wisconsin Law Foundation, the State Bar of Wisconsin, Madison Rotary, and the State Bar Family Law Section. Nationally, she has served on the Board of

She was the 2005-2006 president of the American Educational Research Association, a member of the National Academy of Education, and a member of the Board of Directors of the National Society for the Study of Education. She is an active member of the Mt. Zion Baptist Church of Madison and a 40-year member of the Alpha Kappa Alpha, Inc.



Gloria Ladson-Billings

Rita Kehl has been a teacher of young children for the past 39 years. Her passion is to empower children, especially those from low-income families, to become successful lifelong learners. Rita began her career working in inner-city Chicago and in Gary, Indiana. Since moving to Madison in 1980,



Rita Kehl

Rita has developed a Four-Year Old *At-Risk* Program for the Madison Metropolitan School District, guided numerous student teachers, traveled to Japan on a Fulbright Memorial Teacher Scholarship, and is presently the Preschool Literacy Instructional Resource Teacher. In this position, Rita built many community-wide partnerships and initiated several collaborative projects that support high quality early childhood care and education for all children and their families.

Eve Galanter is President of Galanter Public Affairs Consulting. She was a teacher of emotionally disturbed children, freelance writer and editor, television news reporter on consumer and health affairs, and research analyst on health insurance issues. Eve worked at various organizations and public service entities including the Democratic Party of Wisconsin, the Madison City Council, and U.S. Senator Herb Kohl's office. Her volunteer work includes hosting Madison City Channel's *District Reports*, membership on numerous committees, and service on the boards of Meriter Hospital, Madison Jewish Community Council, Capital Times Kids Fund, Wisconsin Women's Network, Madison Civics Club, Association of Fundraising Professionals, wispolitics.com, TEMPO Madison, YWCA Madison Foundation, Wisconsin Women in Government and UW-Madison Hillel Foundation.



Eve Galanter

Nominations Now Being Accepted For 18th Annual Racial Justice Awards

Eileen Mershart, YWCA Madison CEO, announced that the association is now accepting nominations for the 18th Annual Racial Justice Awards. All entries must be submitted in writing on or before June 15th, 2007.

Mershart said, "Throughout this award's history, we have honored outstanding individuals and organizations who give their time and energy toward the elimination of racism. We encourage anyone who knows of someone who is truly making a difference in their communities regarding race relations to submit their names for nomination."

The YWCA Madison has given its Racial Justice Award since 1990. Its purpose is to recognize and honor individuals, corporations, and organizations that work toward the elimination of racism and creation of racial equity. The nominee should be a resident of the greater Madison area who has made a significant contribution to race relations in the community. The award committee seeks nominations for an individual that demonstrates a commitment to Racial Justice beyond employment requirements; has initiated a special effort or program in the area of Racial Justice or participated in a significant way in more than one initiative or program in the community to further Racial Justice; and remains a role model for those whose lives they have touched.

Nominees need not be publicly recognized persons in the community. Some examples of those who could be nominated include: a young person who took a stand for inclusiveness and racial harmony on behalf of someone else; individuals who take active measures to address issues of racism; or area actors, writers and other artisans whose work(s) promote Racial Justice and interracial understanding.

The YWCA Racial Justice Award Committee will make the final selection of this year's award recipient. Nomination forms are available by calling the YWCA of Madison at 257-1436 or by downloading a form from the YWCA website at www.ywcamadison.org. Nomination forms are available in English and Spanish. All recommendations for the award must be submitted on or before June 15th, 2007 and addressed to the Racial Justice Award Committee, Attention: Racial Justice Coordinator, 101 E. Mifflin Street, Madison, WI 53703. The 2007 honorees will be recognized at an award ceremony during the 6th Annual YWCA Racial Justice Summit held on October 30th, 2007.

Does Racism Still Exist in America Today?

By Colleen Butler,
YWCA Racial Justice and Community Outreach Manager

With the current turmoil over the sexist and racist comments of radio host Don Imus, it seems that racism still pulses through the veins of American culture. The comments made by the radio host, as well as much of the media coverage following the blunder, demonstrate that there is a deep divide that allows for and perpetuates oppression. The comments were dehumanizing, and the apparent confusion over how remarks like that would be incredibly hurtful to anyone, especially to a group of high-achieving model young women, further points to the racial divide in this country.

In the words of Gwen Ifill, senior correspondent for *The News Hour With Jim Lehrer* and the moderator of *Washington Week*: "this country will only flourish once we consistently learn to applaud

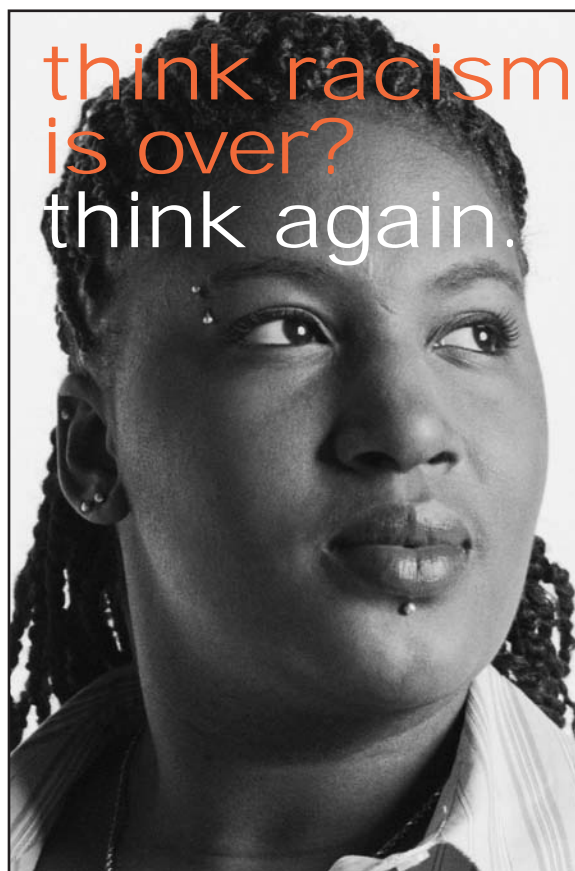
and encourage the young people who have to work harder just to achieve balance on the unequal playing field. Let's see if we can manage to build them up and reward them, rather than opting for the cheapest, easiest, most despicable shots."

The YWCA is committed to helping individuals, organizations and companies in the Madison community to improve race relations and find ways to eliminate racism through constructive dialogue and meaningful action. Events like this are a sad reminder that there is still much work to be done.

The next opportunity to partner with the YWCA in our mission to eliminate racism is on May 23 from 1:00-5:00 at the Edgewood College Deming Way site. We are presenting *Unlearning Racism II*. This workshop includes a facilitator guided viewing of the film, *Last Chance for Eden*: an exploration of the differences and similarities between racism and sexism - an area that has seldom been researched, but has heatedly become a very important issue needing to be understood and dealt with.

The YWCA Madison was recently recognized as a national model for our online Racial Justice training program. Anyone interested can access the readings and exercises at <http://rjclass.ywca.org/madison>. Like all of YWCA's Racial Justice Programs, the curriculum is part of an ongoing continuum of learning.

If you are interested in supporting or learning more about the YWCA Racial Justice Initiative, or if you would like to register for a workshop, you can visit our website at www.ywcamadison.org, email us at racialjustice@ywcamadison.org, or call us at 257-1436.





TPST and Job Options Make a Difference for Women

Gina first came to the YWCA Employment and Training Annex last fall seeking assistance in securing employment. At that time Gina had recently been released from the Wisconsin prison system and was a resident at a local transitional housing facility. Gina needed a job that would provide her with the means to secure housing so that she could be reunited with her two children who were living with Gina's sister.

Gina began working with Leslie Westerfelt, Job Options Program Coordinator, to develop a resume and begin her job search. In working with Leslie to plan for her future, Gina expressed an interest in becoming a skilled trades professional. She was specifically interested in entering the tile setter/bricklayer apprenticeship program. Gina enrolled in Training Partnership for the Skilled Trades (TPST) Program and working with Tony Castañeda, TPST Program Coordinator while continuing her employment search.

Staying focused on her long-term goal, Gina secured a part-time position with a local catering service. A short time later, Gina secured a second part-time position with the local newspaper. With the combined salaries of these positions she has been able to move in to her own apartment and acquire her driving license. After beginning to prepare herself academically for the apprenticeship entrance exams, Gina took the GATB test, a requirement for her consideration as a bricklayer. She is currently awaiting test results. She has also taken the forklift driver test and received her certification to operate forklifts, which is especially valuable in this field as it may result in higher pay and increase her job advancement opportunities.

While a decision on her acceptance into the bricklayers apprenticeship program will not be known until mid-spring, she is also applying for an electrician apprenticeship. Gina's perseverance has set her on the path to self-reliance and more importantly, to her reuniting with her children this summer.

Second Chance Apartment Project Continues to Grow

When the Second Chance Apartment Project began in late 2002, we had just one sponsored apartment and served just one family. Since then, the program has grown to 16 sponsored apartments.

The Second Chance Apartment Project is a partnership between YWCA, Interfaith Hospitality Network, and local congregations to end homelessness in our community. Homeless families are referred to the program through homeless shelters. These families are then provided with affordable housing, intensive case management, and mentor support.

The original model for the Apartment Project relied entirely on the faith community to sponsor apartments. The majority of our apartments are sponsored by faith based organizations, but we have expanded beyond that model as well.

In addition to all of our congregation sponsors, the Village of Shorewood has sponsored 2 apartments; area landlords have donated the use of apartments; and individual donors have partnered with congregations in sponsorship.

Each congregation involved in the program provides rental of one apartment in the community, volunteer mentors to work with the family, furniture and housewares for the family, moving assistance to the family, and assistance with cleaning or repairs. IHN Provides intensive case management for the families, training and supervision for volunteer mentors, and technical assistance for the congregations. YWCA provides tenant education through the Second Chance Workshops, assistance to the family in the area of employment, screening of families, contact with property owners, collecting rent from the families, and administering an Individual Development Account into which rent is deposited and saved for utility payments, paying off family debt, meeting educational goals, etc.

Families may remain in the program for up to two years. During this time, they learn skills necessary to maintain future housing and become more economically secure. Families have the opportunity to eliminate many of the barriers that prevented them from securing and maintaining affordable housing in the past.

We work continuously to keep the program growing. If you or someone you know is involved with a congregation or group that may be interested in becoming an Apartment Project sponsor, please contact Lisa Subeck, SCAP Coordinator, at 257-1436.



Third Street Teams up with Madison Children's Museum



Bobby is ready to play at the Madison Children's Museum new exhibit *The Building Boom*.

YWCA's Third Street Program is collaborating with the Madison Children's Museum to create a series that brings families from the YWCA into the museum to introduce the exhibits and reinforce the importance of play in kindergarten readiness.

Recently, Third Street families enjoyed a Family Fun Night at the Madison Children's Museum. Families had the museum to themselves to explore and play. Other programs in the series have included a Mom's Only Night at the museum. Third Street moms had the opportunity to play, have dinner and become familiar with the exhibits. It was great fun!

The collaboration with the Children's Museum was enhanced with a grant from the Attic Angels Association. The grant allowed Third Street families to receive family memberships to the museum and also provided books and activity supplies.

Family activities and books were planned around topics such as growing, numbers, colors, sign language, holiday traditions and others. The program reinforced the importance of reading with your children. Families seemed to enjoy the activities and choosing books to take home.

The Third Street Program provides safe affordable housing to single moms with children birth to four years old. The program is a starting place for many families to gain stability after facing homelessness or other crises and strives to support family's goals toward self-reliance and raising happy healthy children. Families, especially low-income single moms, are under stress with limited time and money. Fun, easy and affordable family activities provide opportunities for parents and children to play. Play is a building block for school readiness, can improve parenting and reduce stress.



Record Numbers in Severe Poverty

Public Assistance Rates Increase Despite Reduction in Welfare Rolls

An analysis of 2005 census figures conducted by the McClatchy Newspapers found that nearly 16 million U.S. residents are living in severe poverty and that the percentage of severely poor Americans is at a 32-year high. Severe poverty was defined in 2005 as a family of four with two children and an annual income of less than \$9,903, or less than \$5,080 a year for individuals. The analysis also found that:

- Severe poverty rose by 26% from 2000 to 2005. 43% of the 37 million individuals in poverty in 2005 were in severe poverty in terms of their income.
- Since 2000, the severely poor population has grown more than any other segment of the population.
- Approximately 1 in 3 severely poor individuals are under the age of 17. Nearly 2 out of 3 are female.

Another analysis by the Associated Press found that while the number of people receiving cash benefits under TANF (Temporary Assistance for Needy Families) has dropped by 59% since welfare reform was initiated in 1996, many families have not been able to move into employment without other forms of public assistance. The analysis found that:

- Nearly 1 in 6 people rely on some form of public assistance, a rate that is higher than at any time since the government started tracking on this measure 20 years ago.
- In 2005, approximately 5.1 million individuals received monthly benefits from TANF, representing a 60% drop over the ten years since TANF began.
- During this same period, the number of individuals receiving Medicaid benefits increased by 36.7%, Food Stamp recipients increased by .5% and Social Security Insurance (SSI) beneficiaries rose by 6.9%.

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GNP Launches New Kidz Kardz



An example of Kidz Kardz.

Kidz Kardz is the newest venture for Girl Neighborhood Power (GNP) participants. Over the last several years, with support from Dane County Cultural Affairs Commission, girls have participated in *On the Borderline*, a photography club, with professional photographer, Sandy Wojal-Weber. *On the Borderline* attempts to teach girls to use basic photographic skills in exploring their changing view of themselves and their worlds. By using the camera as a personal visual tool, girls become active creators/framers of their world rather than the recipients of the “messages” of others. Clubs also offer skill development in the areas of photography and journal writing, and social skills as the girls work together to create a collaborative project and exhibit. Sandy combines her professional training in photography and her degree in social work to support and nurture self expression through the use of cameras and directed creative writing exercises.

As a result of these photography clubs, GNP has a collection of hundreds of pictures. Girls have culled through these pictures, and selected the very best to make into greeting cards, or Kidz Kardz, as we have named this entrepreneurial project.

Kidz Kardz takes on a whole new program element, and provides the opportunity for girls to learn about the creation of a small business, and the skills necessary to make it a go. Stop by our table at the upcoming Women of Distinction Luncheon on May 31st to see, and perhaps, buy a few cards. All proceeds support our photography projects.

Finally, visit the Overture Center, second floor Gallery from October 2007 through January 2008 to see the Girl Neighborhood Power Photo Exhibit, *On the Borderline*. This exhibit will feature a collection of photographs and journal entries detailing life as experienced by middle and high school girls in Madison. For more information, visit the YWCA web page, www.girlneighborhoodpower.org or call Meme Kintner at 608-255-3295.

CBM Credit Foundation Helps Bring SKILLS to Madison Schools

The YWCA Madison received a \$10,000 grant this spring from the CBM Credit Education Foundation, Inc. to help bring the Student Knowledge of Independent Living and Life Skills (S.K.I.L.L.S) program to alternative high school programs in the Madison Metropolitan School District (MMSD). The program is offered at: The Transition Learning Center at the Packer Townhouse Community Center, the SAPAR Program for adolescent mothers, Work and Learn Center/Brearily, Work and Learn Center/Park and the CRIS Program at West High School.

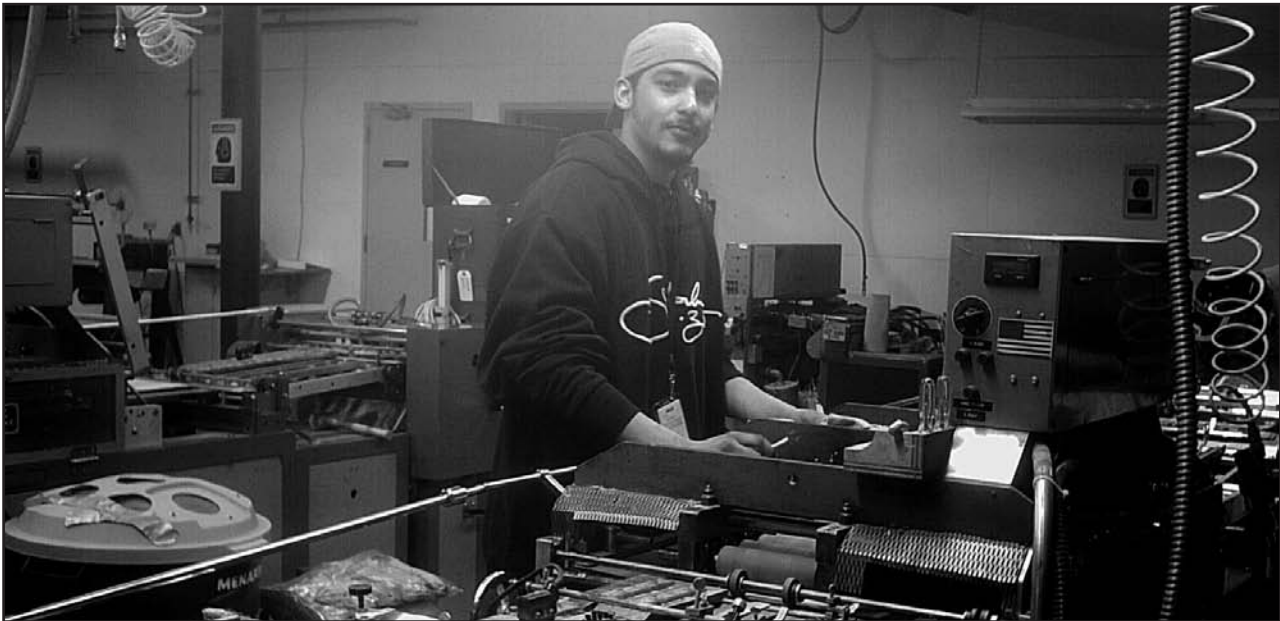
Eileen Mershart, YWCA Madison CEO, said “We are deeply grateful to the CBM Credit and Education Foundation for their support of the S.K.I.L.L.S. program. Because of their support we are able to give at-risk youth the financial education and tools they need to be successful renters and effective money managers.”

Programming is one hour for four weeks for each location each semester. Topics covered include apartment renting, tenant rights and responsibilities, checking and savings, and credit. Each student receives a housing and a financial education resource packet to keep and a certificate of completion for every hour attended. The S.K.I.L.L.S. program is also made possible with funding support from the Dane County United Way, Madison CDBG and with extensive volunteer support by financial presenters from Summit Credit Union, UW Credit Union and the Great Wisconsin Credit Union.



GNP girls and staff take a break from their *Girls Get Fit* performance at this year's Kids Expo on the Kraft Wonder Stage. Girls from several Girl Neighborhood Power sites demonstrated a variety of the fitness activities they participate in weekly with the support of Kraft Foods.

SUCCESS Program Participant Moves Forward



The YWCA and MCD gave me an opportunity even though I had no experience – they took a chance on me.
-- Dakotah S.

By Julie Larson,
YWCA Employment and Training Programs Manager

Dakotah had gotten to a point in his life that he realized he was ready for change. He was tired of dead-end jobs with no benefits. He had recently been convicted of a drug charge and worried about what that could do to his plans for a better job. A friend had mentioned the YWCA as a place where he had attended some job training classes and a place that helps people get better jobs. Dakotah came to the YWCA looking for an opportunity.

Last summer Dakotah entered the YWCA Employment and Training Annex and immediately had an interest in a new internship program that was starting. Dakotah applied for the Success Program, a collaborative effort between the YWCA Madison and MCD, Inc., that provides classroom and paid on the job training to prepare women and minorities to work in the printing and manufacturing industries. Dakotah had recently enrolled in a drug court program that would last nine months. It was an intense program that included classes, working with a case manager, court appointments and daily “check-ins.” Successfully completing the program could reduce the charge on his record. Dakotah had concerns about how his requirements in his drug court program would affect his ability to get into the Success Program at the YWCA and his schedule, if he was accepted.

Dakotah worked with YWCA Employment and Training Staff, and his drug court case manager to make his schedule work so he could participate in both programs. Dakotah completed the 3-week internship orientation class, interviewed at MCD, Inc. and was offered a position as an intern in the program. With a

starting internship wage Dakotah knew that things would be tight financially but he stuck with the program knowing that completing the program could result in a permanent position with the company.

During his six-month internship Dakotah learned how to operate several pieces of machinery and work as part of a team. He also had the opportunity to help with some translation to Spanish speaking temporary employees at MCD, Inc. During the classroom part of the program Dakotah took advantage of the opportunity to brush up on his math and measurement skills that he uses on a daily basis at MCD, Inc. became a leader in classroom discussions, as well as completing a financial management class provided by Deb Neubauer with the Financial Education Center. When asked what he would tell others about his experience in the Success Program Dakotah said, “What you get out of the program is a direct result of what you put into it. The program is not for everyone but it really gave me an opportunity to start my career.” Dakotah also began volunteering in the community. At Dakotah’s six-month anniversary during his performance evaluation Dakotah was offered a permanent position, with full benefits, including gain sharing with the company!

Last month Dakotah completed his AODA class and he will successfully complete the entire drug court program in May of this year. He has also been asked to speak to youth in the community about choices and his experience. Dakotah’s commitment, enthusiasm and focus on his future are what led to his great successes.

Everyone has
something to
contribute

Volunteer.



Service learning students, Stacy (left) and Carly, work on organizing the pantry.

Community Based Collaborations Bring Volunteers to YWCA

What are 21 students from UW Madison doing at the YWCA this spring? More than you might imagine.

As part of Jeanan Yasiri's Community Based Collaborations Class through the UW Madison Department of Consumer Science, 21 students are each volunteering 20 to 30 service learning hours for class credit. *Service Learning* is now a part of many students college learning experience. In addition to academic study, service learning brings real life experience to students while benefiting the community.

Service learning students are :

- tutoring job-seekers
- providing programs for children
- tidying the pantry
- assisting at the front desk
- reorganizing the library
- sorting clothing for the Suited For Success Boutique
- and many other both educational and valuable duties.

Carly and Stacy are two of the students doing their service learning at the YWCA this semester. Asked to comment on their volunteer experience they said:

"I like the variety. At my other service learning experiences what I did was all the same. Here, every day, I do something different." -- Stacy

"I like learning how organizations like the YWCA function and support people." -- Carly

The YWCA is able to provide many of its services and activities because of volunteers like Stacy and Carly. If you would like to volunteer please contact Samantha River, Volunteer Coordinator at 257-1436 or by email at sriver@ywcamadison.org.



City of Madison Firefighters at a YWCA Holiday Party: Front Row (Left to Right): Mahlon Mitchell, "Santa" Dick Lindauer, Tom Ulrich Back Row: Kevin Sherry, Rob Kuhl, Tim Binger, John Kammer and Rick Reddell.

Firefighter Local 311 Gives Back to Their Community Year 'Round

City of Madison firefighters make a difference in the lives people in our community every day. The men and women of Firefighter Local 311 take time to give to the YWCA Madison throughout the year, raising funds for the children in our homeless shelter and on Third Street through their charitable trust. At Christmas time they arrive with Santa and his firefighting elves aboard a fire truck with siren sounding, to bring toys, clothing, treats and joy to the children of the YWCA.

How eBay Sellers Can Help YWCA and Other Non-Profits

eBay sellers can help the YWCA Madison and other non-profits by sharing a portion of their sales as a charitable donation. MissionFish, a service of the Point of Lights Foundation and eBay have teamed up to help sellers make tax deductible donations to charities. Here's how it works.

eBay sellers list items on eBay and donate a percentage of their proceeds to a nonprofit. Sellers will see the eBay Giving Works icon on the bottom of the *How You're Selling* section of their account. Just click on the icon and type in YWCA and WI in the search fields to find YWCA Madison.

The seller registers with MissionFish which will collect the donation after the sale and forward it to the YWCA Madison or any other nonprofit the seller designates, less a small transaction fee.

eBay will credit the insertion and final value fees back to the seller, equal to the percentage of the final sale price that he/she opted to donate.

Sellers will receive a receipt for their tax-deductible charitable donation.

YWCA Legacy Society

Members of the YWCA Madison Legacy Society are women and men who are part of the history of the YWCA and want to do more for the future by leaving a gift from their estate to the YWCA Madison. These thoughtful people plan to leave the world a better place through their legacy gifts. With a legacy gift, individuals of even modest means can help preserve and expand the work of the YWCA Madison for future generations.

Membership in the Society is open to any individual or couple that includes gifts to the YWCA Madison, Inc. in their estate plans. Membership in the Society may be obtained by making a planned gift in any of the following ways:

- A bequest in your will directing a percentage of your estate, fixed amount, or contingency statement which will direct an eventual gift to the YWCA Madison.
- Creating a trust or life estate agreement that eventually directs all or part of the principal or earnings to the YWCA Madison.
- Establishing a Charitable Gift Annuity or Pooled Income Fund Agreement to benefit the YWCA Madison.

The gifts provided through one or more of the above methods can be made through a gift or bequest of money, land, stocks and bonds, life insurance, savings or checking accounts or CDs, and assets in a qualified IRA. We encourage you to consult with your financial advisor and tax professional to assist you in making a thoughtful and effective estate plan. Working with these professionals will help you to fully evaluate personal and family issues of importance to you as well as your wishes for any charitable donation to the YWCA Madison.

For more information about joining the Legacy Society, please contact, Steve Leger YWCA Development Officer, at sleger@ywcamadison.org, 608-257-1436 or by sending in the form below.

you have the power to make a difference. get involved.

name	company/organization

address □ home □ work	city/state/zip

phone number	email address
<input type="checkbox"/> Enclosed is a contribution of \$ _____ to the YWCA Madison.	
<input type="checkbox"/> I would like to volunteer.	
<input type="checkbox"/> Please send me more information about joining the YWCA Madison Legacy Society.	
<input type="checkbox"/> I would like to get involved with Racial Justice.	
<input type="checkbox"/> Please contact me about: _____	
Please mail to: YWCA, 101 East Mifflin Street, Madison, WI 53703.	
eliminating racism empowering women ywca madison	

Profiling YWCA Board Members

Jane Lemon grew up in Madison, attended UW Madison and stayed here because she loves the Madison community. She feels it is a place that you can actually feel connected.



Jane Lemon

Jane is an Audit Senior Manager at Grant Thornton and became involved with the YWCA after attending the first Circle of Women event. It was such a powerful and moving program; she decided to join so that she could be part of an organization that changes women's lives in such profound ways. She believes that both tenets of the YWCA's mission, *Eliminating Racism and Empowering Women*, are important, but what really spoke to her is empowering women. She states "I am proud to be involved with an organization that provides such critical needs to women, specifically housing and job training. I particularly love the Second Chance Apartment Project where women are mentored in how to maintain permanent housing for themselves and their children." Her involvement with the board has "helped her recognize how truly fortunate she has been, and how many things she take for granted."

Jane's background as a CPA brings a set of important financial skills to the board. Jane "loves assisting in fundraising. The mission of the YWCA is so important, that it is very rewarding to be involved with planning events like the Circle of Women." Jane began serving on the Board in 2004 and has served as the Treasurer, headed the Asset Management Committee, served on the Revenue Development Committee and assisted in planning the Circle of Women event for 3 years.

Ann Dingman is originally from Dallas, Texas. She came to Wisconsin to attend Ripon College. After living in Minneapolis and back in Dallas for a few years, she started graduate school at UW-Madison, where she earned a MS in Counseling and PhD in Educational Administration. After working at the campus Morgridge Center for Public Service for three years, she joined the UW Foundation staff in the summer of 2006 as the Director of Donor Relations for the College of Letters & Science.



Ann Dingman

A colleague referred Ann as a potential board candidate. Ann had a long involvement with direct volunteer work for nonprofits, and the chance to be part of the YWCA Board was a good fit.

Ann says, "I am proud to live in a place with such a leader in *empowering women and eliminating racism*. I respect that the YWCA has a clear mission that invites action from others. I have been interested in women's issues since I was in junior high school. My parents encouraged and modeled community involvement from the time I was in elementary school. I have realized the rewards of meeting inspirational people who care about our community and being part of the small and large successes of the YWCA."

This year, Ann is starting her second three-year term. She has served on the Racial Justice and Women of Distinction committees, as well as Board Development and a short-lived stint on Asset Management.

strong alone.
fearless together.

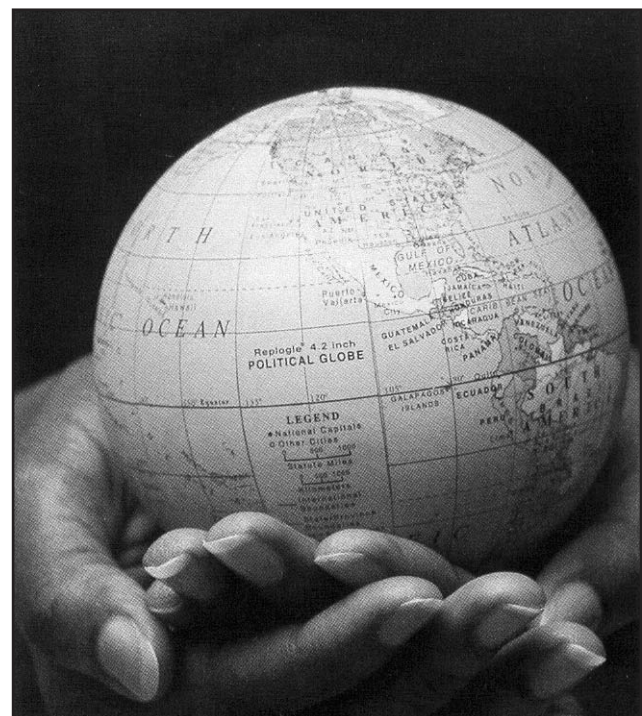
World YWCA to Convene in Nairobi Kenya

Changing Lives, Changing Communities

Over 1500 delegates, observers and visitors will be attending the quadrennial meeting of the World YWCA in Nairobi, Kenya, July 3-11. Representatives from approximately 100 national YWCAs will be present. The World Council sets the priorities for the coming years' work, electing members of the Executive Committee, and setting policy through resolutions and recommendations. Woven throughout the schedule will be practical training, education of global priority issues and a remarkable opportunity to network and share best practices from every region of the world.

YWCA Madison's region, the Great Lakes Alliance (GLA), will be sending voting delegates to Nairobi and Eileen Mershart, YWCA Madison CEO will be a part of that delegation.

It is the hope of the GLA and of the YWCA USA that after this meeting we will be able to forge lasting alliances and to build solid bridges with our sister organizations throughout the world.



Thank you for making Circle of Women 2007 a success!



Thank you to our sponsors, table captains and guests for making the Fourth Annual Circle of Women Event a success. On February 27th, over 1000 people came together at the Exhibition Hall at Alliant Energy Center to complete our circle and celebrate the power of individual philanthropy. We achieved our goals of raising awareness of the YWCA's mission and programs, while raising more than \$150,000 to help ensure our continued work to empower women and eliminate racism.



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Upcoming Events

- May 23 *Unlearning Racism II - Last Chance for Eden*
at Edgewood College Deming Way
- May 31 *Women of Distinction* at The Madison Concourse Hotel
- September 11 *YWCA Annual Meeting* at Edgewater Hotel
- October 30 6th Annual Racial Justice Summit

For more information on these events,
 please visit our website at www.ywcamadison.org or call 608-257-1436.



A Mother's Day Gift.

A day to remember and honor the significant women in your life.

On this day, we recognize and thank our mothers, sisters, grandmothers, mothers-in-law, aunts, teachers, friends, mentors and other women who have enjoyed making a difference in our lives. We invite you to honor women who are special to you through a gift to the YWCA Madison. For each donation of \$45 or more, the YWCA will send a Mother's Day card with an acknowledgement that you have made a gift in her honor.

Please donate online at www.ywcamadison.org to honor a special woman in your life.

**eliminating racism
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