

**YWCA of Bay County
2010 Riverside Art Festival
Sponsorship Opportunities**

Lead Sponsorship

\$2,000

- The YWCA will work with your business to develop a *weekend giveaway* that may include a raffle or major giveaway. This includes marketing and promotion at the event. If you have a giveaway or raffle idea we can help promote that throughout the weekend. Raffles are a good way to develop a great mailing list also!
- Signage in prime areas of the festival and multiple locations to be determined by the YWCA and your business. (Business must provide own signage.)
- Presentation of “Best of Show” award to artists by your company using your business name as the sponsor.
- 12X12 booth area for your business in prime location.
- Logo/name on all marketing and advertisement as lead sponsor.
- Public recognition at the event during stage shows.
- Personal microphone time 2X per day to promote your business.
- Prime signage on art festival T-shirts. (back)
- Recognition in YWCA newsletters and Annual Reports.

Silver Sponsorship

\$1,000

- 12X12 booth area for your business in prime location.
- Signage in designated areas of the festival to be determined by the YWCA and your business. (business must provide own signage.)
- Signage on art festival T-shirts. (back)
- Recognition in YWCA newsletters and Annual Reports.

Sponsorship Information

Business: _____ Contact Person: _____

Address: _____

Phone: _____ Fax: _____ e-mail: _____

You are welcome to make payments but all payments must be completed by June 1, 2009

Payment Plan: _____

Once this contract is completed and signed you will receive additional information about the festival. We will also need your company logo for advertising purposes. Please feel free to contact Lisa Grills at (989) 686-4800 or lgrills@speednetllc.com if you have any questions.

Signature: _____ Date: _____