

For every 1,000
Americans living in poverty,
700 are women and children.

The typical cost of infant care surpasses
44% of the average
single mother's income in Illinois—
exceeding the usual cost of area
public-university tuition.

In our county, single mothers make up
more than 60% of the families living in
poverty.

One in three children in Rockford is
living in poverty. That is the highest in
the state among Illinois' ten largest cities,
including Chicago.



Help support those working to
make ends meet
here in OUR community!

Your small gift, when
combined with 999 others...

supports powerful local programming

- to empower women
- to help women to achieve their
fullest potential
- to make a big difference!

eliminating racism
empowering women
ywca

YWCA of Rockford
4990 East State Street
Rockford, Illinois 61108

Address Service Requested

Non-Profit
Organization
U.S. Postage
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Rockford, IL
Permit No. 610

Funding provided in whole or in part by the Illinois Department of Human Services.

**ywca of rockford
needs
your help**



**women
helping women:
one thousand strong**

Together, we can make a
difference in this community!

*For just \$10 a month,
you can be a part of
positively impacting the
lives of women and families
living around us!*

*For more information or to sign-up
visit ywca.org/rockford.*

**YWCA of Rockford
4990 East State Street
Rockford, IL 61108
815.968.9681
fax 815.968.9858**

If you are reading this, you're probably one of the lucky few—a woman who is in the position to make a real difference in the lives of area families living in poverty.



Local women are being presented with the challenge of child-rearing and the demands of balancing work and home, and for many, it is done alone. Nearly one in every five area families is a female-headed household with no husband to assist. Sadly, over 35% of these female-headed homes are living below the poverty level. In households with children under the age of five, 45% are living below poverty level.

These young women, our neighbors, work tirelessly to provide for themselves and their families, both financially and physically. However, with over one-third of Rockford's children still living in poverty (compared to one in eleven nationally), there is much more to be done to assist these young families in their struggle against poverty. The daily challenges for them can often be overwhelming, but you can be a part of changing this...

help us to help them!

It's as simple as putting aside a couple specialty coffees each month or saving your spare change, to help support programs that are crucial to this area's women and children.

**Please pledge
your support today!**

eliminating racism empowering women **ywca**

For more than 120 years, the YWCA of Rockford has worked to help the women and families in this community, offering support through powerful programming aimed at eliminating racism and empowering women. We help women to achieve their fullest potential, positively impacting their lives and the lives of their families.

Did you know the YWCA of Rockford...

- assists more than 3,600 area families and 7,000 children every month with childcare assistance. This assistance helps parents remain gainfully employed or allows them to further their education, thus breaking the cycle of poverty and dependence on government assistance programs.
- assisted more than 100 area residents last year with computer software training, allowing them to improve their job skills and increase their employment potential.
- distributed nearly 22 million dollars over the past year in financial assistance payments to area childcare providers, creating a positive economic impact on the community and preserving early learning opportunities for our children.
- provided computer access to more than 500 individuals, many of whom were able to conduct productive job searches.
- assists area parents through our parenting training program, teaching strategies for raising responsible, decision-making children.
- uses 100% of the gifts we receive here, in the Rock River Valley area...

Sign-up today to be one of the women helping women: one thousand strong!

Join the collective—your small monthly gift of \$10, pledged quarterly or annually, will make a big difference.

women helping women: one thousand strong

Register online at www.ywca.org/rockford or complete this form and mail to the YWCA of Rockford.

Name: _____

Business: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Business Phone: _____

Email: _____

Payment options:

Check (Payable to YWCA of Rockford)

Quarterly pledge/\$30 enclosed Annual pledge/\$120 enclosed

Credit Card

Visa MasterCard

Name on Card _____

Card Number _____

Card Exp. _____ Sec. Code _____

Cardholder Signature _____

Charge my pledge quarterly, \$30 per quarter, for one year.

Charge my pledge as a single payment now for \$120.

I prefer to make a gift of \$_____.

Please mail a charge receipt for each charge made.



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