



Sponsor Opportunities

November 2008 – November 2009

Extend your reach; consider becoming a sponsor of the YWCA USA Sesquicentennial Anniversary Year. Platinum, Gold and Silver Sponsorship provides you greater access and higher visibility to a new movement of women who are working together for women around the world.

Sponsorship Privileges		Platinum Sponsorship \$150,000	Gold Sponsorship \$100,000	Silver Sponsorship \$50,000
Thank you, thank you, thank you!	Jointly recognized with other Platinum sponsors at the opening, closing and entertainment portions of Sesquicentennial Anniversary events including the Own It! Campaign; 2009 YWCA National Conference & Annual General Assembly and local promotional events.	yes	-	-
Opportunity to engage consumers	Design your own noncommercial informational session, subject to the YWCA USA approval, or sponsor a 60 minute feature session with a celebrity speaker selected by the YWCA USA at the YWCA National Conference & Annual General Assembly.*	Yes	-	-
A visible presence on conference bags	Luggage tag with sponsor logo attached to official event bag for the YWCA National Conference & Annual General Assembly	Yes	-	-
Outreach to YWCA supporters and members	Educational inserts and coupons included in mailings to the YWCA membership.*	Yes	-	-
Logo visibility on posters	Logo placement on official YWCA National Conference & Annual General Assembly posters	Yes	-	-
VIP Recognition and Tickets	Admission tickets to events, including the YWCA USA Sesquicentennial Anniversary Celebration & Reception; the Own It! Campaign, and the 2009 YWCA National Conference.	20 tickets per event	15 tickets per event	10 tickets per event
Advertisement or media opportunity – Newswire	Ad placement in YWCA USA online newsletter, Newswire with link to your company's website or sponsor feature article on YWCA.org.*	Yes	-	-
In-kind media opportunity	Recognition in press release and communications materials to the news media.	Yes	-	-
Logo placement www.YWCA.org	Logo placement on YWCA USA sponsor web page with click through to your company.	Yes	Yes	-
Product giveaways	Product giveaways placed in gift bags for the 2009 YWCA National Conference & Annual General Assembly.*	Yes	Yes	-
Use of official Own It! Logo	Extend your marketing reach by using the official Own It! logo in advertisements.	Yes	Yes	Yes
Sponsor recognition in event program books	Sponsor recognition in the event program books for the YWCA USA Sesquicentennial Anniversary Celebration Gala, and 2009 YWCA National Conference & Annual General Assembly	Yes	Yes	Yes
Own It! educational materials free for use with community service campaigns	Free materials to download and distribute to employees, members and customers	Yes	Yes	Yes

[Click here](#) for additional opportunities