

**YWCA USA, Inc.**  
**Financial Statements  
and Independent Auditor's Report**  
**June 30, 2020**

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**YWCA USA, Inc.**

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## Independent Auditor's Report

To the Board of Directors  
YWCA USA, Inc.  
Washington, DC

### Report on the Financial Statements

We have audited the accompanying financial statements of YWCA USA, Inc. ("YWCA USA"), which comprise the statement of financial position as of June 30, 2020, the related statements of activities and change in net assets, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of YWCA USA as of June 30, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

*Emphasis of Matter - Change in Accounting Principle*

As discussed in Note 1 to the financial statements, during the year ended June 30, 2020, YWCA USA adopted the provisions of Accounting Standards Update ("ASU") 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made* ("ASU 2018-08"). ASU 2018-08 was applied using a modified prospective approach. Our opinion is not modified with respect to this matter.

*CohnReznick LLP*

Bethesda, Maryland  
October 30, 2020

YWCA USA, Inc.

Statement of Financial Position  
Year Ended June 30, 2020

Assets

Current assets	
Cash and cash equivalents	\$ 12,117,991
Accounts receivable	157,602
Pledges receivable	3,290,916
Prepaid expenses	68,218
	<hr/>
Total current assets	15,634,727
	<hr/>
Investments	53,414,864
Property and equipment, net	2,488,945
Pledges receivable, net of current portion	1,728,888
Deposits	25,776
	<hr/>
	<u>\$ 73,293,200</u>

Liabilities and Net Assets

Current liabilities	
Accounts payable and accrued expenses	\$ 904,562
Payable to beneficiaries	227,853
Loan payable	590,693
Deferred rent, current portion	11,320
Deferred lease incentive, current portion	17,561
Deferred rental income, current portion	101,047
Deferred revenue	5,836
	<hr/>
Total current liabilities	1,858,872
	<hr/>
Long-term liabilities	
Deferred rent, net of current portion	6,066
Deferred lease incentive, net of current portion	7,317
Deferred rental income, net of current portion	110,633
Line of credit	1,700,000
	<hr/>
Total long-term liabilities	1,824,016
	<hr/>
Total liabilities	3,682,888
	<hr/>
Net assets	
Without donor restrictions	51,209,636
With donor restrictions	18,400,676
	<hr/>
Total net assets	69,610,312
	<hr/>
	<u>\$ 73,293,200</u>

See Notes to Financial Statements.

**YWCA USA, Inc.**

**Statement of Activities and Change in Net Assets  
Year Ended June 30, 2020**

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Totals</u>
Support and revenue			
Contributions and bequests	\$ 2,435,219	\$ 6,955,035	\$ 9,390,254
Investment income, net of expenses	1,222,388	226,562	1,448,950
Support fees	2,069,418	-	2,069,418
Leadership development center rental income, net of expenses of \$277,611	21,745	-	21,745
Change in value of split-interest agreements	-	(47,670)	(47,670)
Donated services	50,889	-	50,889
Sponsorship and registration income	7,225	-	7,225
Other income	80,672	-	80,672
Net assets released from restrictions	<u>881,393</u>	<u>(881,393)</u>	<u>-</u>
Total support and revenue	<u>6,768,949</u>	<u>6,252,534</u>	<u>13,021,483</u>
Expenses			
Program services			
Advocacy	1,394,266	-	1,394,266
Communications	1,234,642	-	1,234,642
Local initiatives	4,880,870	-	4,880,870
Global initiatives	<u>254,387</u>	<u>-</u>	<u>254,387</u>
Total program services	<u>7,764,165</u>	<u>-</u>	<u>7,764,165</u>
Supporting services			
Management and general administrative	1,132,973	-	1,132,973
Fundraising	<u>828,460</u>	<u>-</u>	<u>828,460</u>
Total supporting services	<u>1,961,433</u>	<u>-</u>	<u>1,961,433</u>
Total expenses	<u>9,725,598</u>	<u>-</u>	<u>9,725,598</u>
Change in net assets	(2,956,649)	6,252,534	3,295,885
Net assets, beginning of year	<u>54,166,285</u>	<u>12,148,142</u>	<u>66,314,427</u>
Net assets, end of year	<u>\$ 51,209,636</u>	<u>\$ 18,400,676</u>	<u>\$ 69,610,312</u>

See Notes to Financial Statements.

**YWCA USA, Inc.**

**Statement of Functional Expenses  
Year Ended June 30, 2020**

	Program Services					Support Services			Total
	Advocacy	Communications	Local Initiatives	Global Initiatives	Total	Management and General Administrative	Fundraising	Total	
Salaries and benefits	\$ 575,606	\$ 445,320	\$ 1,748,937	\$ 8,685	\$ 2,778,548	\$ 389,733	\$ 300,096	\$ 689,829	\$ 3,468,377
Travel, meetings and related	146,962	33,838	308,908	43,349	533,057	23,077	34,219	57,296	590,353
Professional fees	482,965	520,933	635,157	3,865	1,642,920	633,667	349,096	982,763	2,625,683
Stipends	775	19	50,222	-	51,016	17	13	30	51,046
Printing and printed materials	15,226	11,289	18,229	17	44,761	751	4,936	5,687	50,448
Communications	4,510	3,541	13,955	439	22,445	3,052	2,427	5,479	27,924
Office supplies and postage	13,273	9,957	39,673	194	63,097	8,566	23,954	32,520	95,617
Rent and utilities	42,253	33,282	130,248	650	206,433	28,682	22,322	51,004	257,437
Insurance	6,425	5,061	19,807	99	31,392	4,362	3,394	7,756	39,148
Computer, equipment and maintenance	39,819	153,781	156,764	1,016	351,380	18,384	44,867	63,251	414,631
Membership and support	44,866	2,533	23,229	28,049	98,677	2,183	4,807	6,990	105,667
Awards and grants	-	-	1,658,610	71,800	1,730,410	-	-	-	1,730,410
World YWCA allocation	-	-	-	92,381	92,381	-	-	-	92,381
Miscellaneous	7,218	3,770	32,839	3,622	47,449	6,481	30,738	37,219	84,668
Depreciation and amortization	14,368	11,318	44,292	221	70,199	287,364	7,591	294,955	365,154
Interest	-	-	-	-	-	4,265	-	4,265	4,265
<b>Total expenses by function</b>	<b>1,394,266</b>	<b>1,234,642</b>	<b>4,880,870</b>	<b>254,387</b>	<b>7,764,165</b>	<b>1,410,584</b>	<b>828,460</b>	<b>2,239,044</b>	<b>10,003,209</b>
Less leadership development center depreciation expense included in support and revenue	-	-	-	-	-	(277,611)	-	(277,611)	(277,611)
	<u>\$ 1,394,266</u>	<u>\$ 1,234,642</u>	<u>\$ 4,880,870</u>	<u>\$ 254,387</u>	<u>\$ 7,764,165</u>	<u>\$ 1,132,973</u>	<u>\$ 828,460</u>	<u>\$ 1,961,433</u>	<u>\$ 9,725,598</u>

See Notes to Financial Statements.

**YWCA USA, Inc.**

**Statement of Cash Flows  
Year Ended June 30, 2020**

Cash flows from operating activities	\$ 3,295,885
Change in net assets	
Adjustments to reconcile change in net assets to net cash used in operating activities:	
Realized and unrealized gains on investments	(355,682)
Depreciation and amortization - operating	87,543
Depreciation and amortization - leadership development center	277,611
Change in value of split-interest agreements	47,670
Amortization of discount on pledges receivable	4,028
Bad debt expense	7,000
Change in	
Accounts receivable	36,512
Pledges receivable	(3,615,667)
Prepaid expenses	9,854
Inventory	17,015
Accounts payable and accrued expenses	(319,603)
Payable to beneficiaries	99,819
Deferred rent	(5,128)
Deferred lease incentive	(17,561)
Deferred rental income	200,867
Deferred revenue	4,178
	<u>4,178</u>
Net cash used in operating activities	<u>(225,659)</u>
Cash flows from investing activities	
Purchases of property and equipment	(335,653)
Purchases of investments	(18,901,185)
Proceeds from sale/maturity of investments	25,135,674
	<u>25,135,674</u>
Net cash provided by investing activities	<u>5,898,836</u>
Cash flows from financing activities	
Proceeds from loan payable	590,693
Proceeds from line of credit	1,700,000
	<u>1,700,000</u>
Net cash provided by financing activities	<u>2,290,693</u>
Net increase in cash and cash equivalents	7,963,870
Cash and cash equivalents, beginning of year	<u>4,154,121</u>
Cash and cash equivalents, end of year	<u><u>\$ 12,117,991</u></u>
Supplemental disclosures of cash flow information	
Interest paid	<u><u>\$ 4,265</u></u>

See Notes to Financial Statements.



## YWCA USA, Inc.

### Notes to Financial Statements June 30, 2020

#### Note 1 - Organization and summary of significant accounting policies

##### Organization

YWCA USA, Inc. ("YWCA USA") (formerly Young Women's Christian Association of the United States of America, Inc.) was incorporated in 1907 under the laws of the State of New York as a nonprofit corporation to carry out the mission of providing support for the empowerment of women and the elimination of racism. YWCA USA's name change was effective December 15, 2015.

The major programs of YWCA USA are as follows:

*Advocacy:* Identifies, educates and mobilizes members and supporters on critical legislative and public policy issues and government funding to ensure the interests of YWCA USA are represented before Congress, the White House and government agencies.

*Communications:* Builds unified corporate identity and visibility. Conveys mission, programs and services of YWCA USA with intentional and coordinated efforts.

*Local Initiatives:* Provides support to local YWCA associations to further mission impact and business vitality, including: capacity-building training, services and resources; conferences and regular networking; organizational sustainability and growth initiatives; signature outcomes and model programs, and fund- and friend-raising collaborations and opportunities.

*Global Initiatives:* Promotes partnerships and relationship-building with the World YWCA and other YWCAs worldwide and advocates international public policies consistent with mission.

##### Basis of accounting

The financial statements of YWCA USA are presented on the accrual basis of accounting and, accordingly, revenue is recognized when earned and expenses are recognized when the obligations are incurred.

##### Use of estimates

Management uses estimates and assumptions in preparing these financial statements in conformity with accounting principles generally accepted in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenue and expenses. Actual results could vary from the estimates that were used.

##### Income taxes

YWCA USA is exempt from federal tax under the provisions of Section 501(c)(3) of the Internal Revenue Code. Accordingly, the accompanying financial statements do not include a provision for federal and state income taxes. YWCA USA did not have any unrelated business income for the year ended June 30, 2020. YWCA USA recognizes interest expense and penalties on income taxes related to uncertain tax positions in general and administration expenses on the statements of activities and change in net assets and accounts payable and accrued expenses on the statements of financial position. There is no provision in these financial statements for penalties and interest on income taxes related to uncertain tax positions for the year ended June 30, 2020. Tax years prior to 2017 are no longer subject to examination by the IRS or the tax jurisdiction of the District of Columbia.

## YWCA USA, Inc.

### Notes to Financial Statements June 30, 2020

#### **Cash and cash equivalents**

YWCA USA considers all highly liquid investments with a maturity of three months or less, when purchased, to be cash equivalents. Cash, deposits and money market funds held in investment accounts with investment institutions are classified as cash and cash equivalents on the statement of financial position.

#### **Concentration of risk**

YWCA USA maintains balances of cash and cash equivalents in excess of Federal Deposit Insurance Corporation ("FDIC") coverage. The amount of uninsured deposits at June 30, 2020 was approximately \$6,686,000.

#### **Accounts receivable**

Accounts receivable includes trade accounts receivable, a loan receivable and interest receivable on investments. Trade accounts receivable totaled \$73,788 at June 30, 2020. YWCA USA records accounts receivable net of allowances for doubtful accounts when necessary. The allowances are determined based on a review of the estimated collectability of the specific accounts, plus a general provision based on historical loss experience and existing economic conditions. Uncollectible amounts are charged off against the allowance for doubtful accounts once management determines an account, or a portion thereof, to be uncollectible. As of June 30, 2020, management deemed all accounts receivable to be collectible and, as such, no allowance for doubtful accounts has been provided for in these financial statements. Bad debt expense related to accounts receivable was \$0 for the year ended June 30, 2020.

#### **Pledges receivable**

Pledges receivable represent unconditional promises to give from donors to contribute monies to YWCA USA. Unconditional promises to give from donors are recorded when the promise is made. Unconditional promises to give from donors where payments are due in the next year are reflected as current receivables and are recorded at their net realizable amount. Unconditional promises to give from donors where payments are due in the subsequent years are reflected as long-term pledges receivable and are reflected at the present value of their net realizable amounts using a discount rate. The amortization of the discount on long-term pledges receivable is recorded as contributions and bequests in the statement of activities and change in net assets. The need for an allowance is determined based on a review of the estimated collectability of specific accounts, plus a general provision based on historical loss experience and existing economic conditions. Uncollectible amounts are charged off against the allowance for doubtful accounts once management determines an account, or a portion thereof, to be uncollectible. As of June 30, 2020, management deemed all pledges receivable to be collectible and, as such, no allowance for doubtful accounts has been provided for in these financial statements. Bad debt expense related to pledges receivable was \$7,000 for the year ended June 30, 2020.

#### **Investments**

Investments are stated at fair value. The valuation of the investments is based upon quotations obtained from national securities exchanges where securities are listed on an exchange, or Net Asset Values ("NAVs") provided by investment managers. Interest and dividend income, and realized and unrealized gain (loss) on investments, less external and direct internal investment expenses are recorded as net assets without donor restrictions or net assets with donor restrictions in accordance with the donor's designation. However, interest and dividend income, and realized and unrealized gain (loss) on investments are reported as increases in net assets without donor restrictions if the restrictions are met in the reporting period in which the investment earnings are recognized. Management intends to hold investments for long-term purposes. Investments include

**YWCA USA, Inc.**

**Notes to Financial Statements  
June 30, 2020**

funds with an investment manager employing a variety of strategies to achieve investment objectives. Investment objectives are consistent with YWCA USA's Investment Policy. Accrued interest is included in receivables and totaled \$73,814 as of June 30, 2020.

**Property and equipment**

Property and equipment in excess of \$1,000 with an estimated useful life of more than one year is capitalized and stated at cost. Depreciation and amortization is provided over the estimated useful lives of the respective assets, ranging between 3 and 40 years, on a straight-line basis. Leasehold improvements are amortized over the shorter of the useful life or the term of the lease.

**Revenue recognition**

Contributions of cash, other assets and unconditional promises to give are reported as net assets without donor restrictions or net assets with donor restrictions, depending on the existence and/or nature of any donor restrictions.

Contributions are classified as either conditional or unconditional. A conditional contribution is a transaction where YWCA USA must overcome a barrier or hurdle to be entitled to the resource and the resource provider is released from the obligation to fund or has the right of return of any advanced funding if YWCA USA fails to overcome the barrier. Any funding received prior to overcoming the barrier is recognized as a refundable advance. At June 30, 2020, YWCA USA had no refundable advances related to contributions.

Support that is restricted by the donor is reported as an increase in net assets with donor restrictions, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities and change in net assets as net assets released from restrictions. Contributions and bequests and related investment income which are both received and released from restriction in the same year are reported as revenue without donor restrictions in that year.

Support fees consist of fees from local YWCA associations and are recognized as revenue on a pro rata basis over the period to which the membership relates which coincides with YWCA USA's fiscal year.

**Net assets**

*Net assets without donor restrictions:*

Net assets without donor restrictions are net assets that are not restricted by donor stipulations for a time or purpose restriction.

YWCA USA segregates its net assets without donor restrictions into the following fund categories:

**Operating Funds** - Represents the portion of expendable funds that are available for support of YWCA USA operations.

**Board-Designated Endowment Funds** - Represents assets that have been internally designated by the Board of Directors as a general endowment fund to support the mission of YWCA USA. Board-designated endowment net assets totaled \$49,309,054 at June 30, 2020.

*Net assets with donor restrictions:*

Net assets with donor restrictions result from contributions and bequests, investment income earned on restricted contributions, and investment income earned and appropriated from

## YWCA USA, Inc.

### Notes to Financial Statements June 30, 2020

endowments. Use of net assets with donor restrictions is limited by donor-imposed purposes or time restrictions that have not yet been fulfilled by actions of YWCA USA pursuant to these stipulations or by the passage of time.

Net assets with donor restrictions also result from contributions whose use is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by YWCA USA's actions. The donors of these assets permit YWCA USA to use the income and gains earned on related investments for operations or for specific purposes stipulated by the donors.

#### **Donated services**

Donated services are recorded as revenue and expenses at fair value when received and have been presented in the statement of activities and change in net assets as donated services and expensed in the appropriate functional category. These donated services required specialized skills which would typically need to be purchased if not donated. YWCA USA recorded donated services for the year ended June 30, 2020 in the amount of \$50,889.

#### **Functional allocation of expenses**

The costs of providing the various programs and supporting services have been summarized on a functional basis in the statement of functional expenses. Costs incurred by a program service or supporting service are charged directly to that service. Other management and general administrative expenses are allocated based on the percentage of time spent by each person on each service.

#### **Adoption of new accounting principle**

During the year ended June 30, 2020, YWCA USA adopted the provisions of ASU 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. This standard assists entities in evaluating whether transactions should be accounted for as contributions or exchange transactions and determining whether a contribution is conditional. Adopting the new standard did not have a material effect on YWCA USA's revenue recognition for the year ended June 30, 2020.

#### **Deferral of revenue recognition accounting standard**

YWCA USA has elected to defer adoption of FASB ASU 2014-09, *Revenue from Contracts with Customers*, to the year ending June 30, 2021, in accordance with FASB ASU 2020-05, *Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842): Effective Dates for Certain Entities* which was issued in June 2020.

#### **Subsequent events**

YWCA USA has evaluated events and transactions for potential recognition or disclosure through October 30, 2020, the date the financial statements were available to be issued.

### **Note 2 - Liquidity and availability of resources**

The following table reflects YWCA USA's financial assets as of June 30, 2020, reduced by amounts not available for general expenditure within one year because of donor restrictions or contractual obligations. Financial assets are considered unavailable when illiquid or not convertible to cash within one year, or because the governing board has set aside the funds for a specific contingency reserve or a long-term investment as board-designated endowments. Although YWCA USA does not intend to spend from this board-designated endowment (other than amounts appropriated per

**YWCA USA, Inc.**

**Notes to Financial Statements  
June 30, 2020**

the Board's annual spending), these amounts could be made available if necessary upon approval by the Board:

Financial assets	
Cash and cash equivalents	\$ 12,117,991
Accounts and pledges receivable	5,177,406
Investments	<u>53,414,864</u>
	<u>70,710,261</u>
Less those unavailable for general expenditure within one year due to	
Cash and cash equivalents subject to donor restrictions	(4,358,753)
Cash and cash equivalents designated by the Board of Directors for specific purposes	(4,861,708)
Time and donor restricted pledges receivable	(5,052,917)
Investments representing split-interest agreements	(876,965)
Investments subject to donor restrictions	(8,112,041)
Investments designated by the Board of Directors for specific purposes (net of amounts appropriated for expenditure)	<u>(40,909,853)</u>
	<u>(64,172,237)</u>
Financial assets available to meet cash needs for general expenditures within one year	<u><u>\$ 6,538,024</u></u>

**Note 3 - Pledges receivable**

Pledges receivable at June 30, 2020 consist of the following:

Pledges receivable in less than one year	\$ 3,290,916
Pledges receivable in one to five years	<u>1,771,251</u>
Total pledges receivable	5,062,167
Less: discount to net present value	<u>(42,363)</u>
	<u><u>\$ 5,019,804</u></u>

**YWCA USA, Inc.**

**Notes to Financial Statements  
June 30, 2020**

**Note 4 - Investments**

Investments at June 30, 2020, which include split-interest agreements, consist of the following:

Equity securities - domestic	\$ 8,072,720
Equity securities - foreign	122,521
Equities - mutual funds and ETFs	24,256,940
Fixed income - U.S. Treasury notes	3,591,622
Fixed income - U.S. Government agency notes	351,604
Fixed income - corporate bonds	8,810,517
Fixed income - mutual funds and ETFs	4,779,051
Real estate funds	849,810
Alternative investments	<u>2,580,079</u>
	<u><u>\$ 53,414,864</u></u>

Alternative investments are comprised of an investment in a fund of funds (the "Fund"), which is reported at net asset value. This investment objective is to achieve above-average appreciation by opportunistically trading and investing in a wide variety of securities, instruments, and other investment opportunities and engaging in a broad array of trading and investment strategies. The Fund requires a 60-day prior written notice to redeem all or any portion of its common shares, and redemptions are made as of the last business of any calendar quarter. The minimum redemption amount is \$100,000. Net asset value per share is calculated based on measurement of all the underlying investments in the funds in accordance with FASB Accounting Standards Codification ("FASB ASC") Topic 820, *Fair Value Measurement*. As of June 30, 2020, there are no unfunded commitments.

Investment income consists of the following:

Interest and dividends	\$ 1,337,697
Unrealized losses on investments	(491,732)
Realized gains on investments	<u>847,414</u>
	1,693,379
Less: investment fees	<u>(244,429)</u>
	<u><u>\$ 1,448,950</u></u>

**YWCA USA, Inc.**

**Notes to Financial Statements  
June 30, 2020**

**Note 5 - Property and equipment**

Property and equipment at June 30, 2020 consist of the following:

Building and improvements	\$ 5,505,439
Leasehold improvements	63,601
Office furniture and equipment	<u>734,759</u>
	6,303,799
Less: accumulated depreciation and amortization	<u>(4,960,919)</u>
	1,342,880
Land	<u>1,146,065</u>
	<u>\$ 2,488,945</u>

**Note 6 - Split-interest agreements**

**Pooled income fund**

YWCA USA manages a pooled income fund in which it shares a beneficial interest with member YWCAs. The fund is divided into units, and contributions from several donors are pooled. Donors are assigned a specific number of units based on the proportion of the fair market value of their contribution to the total fair market value of the fund. The beneficiary will receive the actual income earned on his or her units during their lifetime. The assets contributed are invested in the fund until the beneficiary's death. At that time, the value of the units assigned to the beneficiary will revert to YWCA USA and its members as specified in the underlying agreement. The fair market value of the pooled income fund as of June 30, 2020 was \$802,138, and is included in investments on the statement of financial position (see Note 4). The actuarial present value of YWCA USA's interest in such funds as of June 30, 2020 was \$666,966, and was computed using a discount rate of 2.8 percent for the year ended June 30, 2020, compounded annually.

**Gift annuities**

YWCA USA gift annuity program includes both gift annuities and deferred payment gift annuities. These assets are segregated as separate and distinct funds, independent from other funds and cannot be applied to payment of the debts and obligations of YWCA USA or any other purpose other than annuity benefits specified in the agreements. YWCA USA agrees to pay a stated dollar amount annually to the beneficiaries as long as they live, after which time the remaining assets are available for unrestricted use of YWCA USA. As of June 30, 2020, the total assets, at fair market value, were \$74,827. The actuarial present value of YWCA USA's interest in such funds as of June 30, 2020 was \$48,146, and were computed using an interest rate of 2.8 percent for the year ended June 30, 2020, compounded annually.

**Note 7 - Payable to beneficiaries**

In connection with the split-interest agreements, YWCA USA holds certain assets on behalf of member YWCAs. Such amounts are included in investments and in the payable to beneficiaries' liability on the accompanying statement of financial position.

**YWCA USA, Inc.**

**Notes to Financial Statements  
June 30, 2020**

Payable to beneficiaries at June 30, 2020 consists of the following:

Payable to beneficiaries	\$	140,179
Payable to member YWCAs		<u>87,674</u>
	\$	<u><u>227,853</u></u>

The amount payable to beneficiaries is the present value of the expected future cash flows to be paid to the beneficiaries. The amount payable to member YWCAs is comprised of the shared beneficial interest of \$21,674 due to member YWCAs and grants totaling \$66,000 received for member YWCAs which reflect agency transactions between YWCA USA and member YWCAs.

**Note 8 - Leadership development center**

In fiscal year 2001, YWCA USA, as lessor, entered into a non-cancelable operating lease for the Leadership Development Center facility, expiring in June 2011. During the year ended August 31, 2011, the lease was amended and extended through July 31, 2019. The amendment included "renewal term improvement credits," whereby the tenant will pay for certain improvements in exchange for rent for the duration of the lease. The total amount of improvements that YWCA USA has received is approximately \$1.2 million. During the year ended June 30, 2020, the lease was amended and extended through August 31, 2022. The amendment includes reimbursable capital expenditures for long-term upkeep of the premises whereby the tenant will be responsible for the first \$82,500 in capital expenditures and the landlord will reimburse the tenant for the next \$82,500 of such costs. Additionally, the amendment includes a tenant improvement allowance totaling \$300,000 during the renewal period. Rental income under this arrangement is recognized based on straight-line amortization of the amount of the improvements over the extended lease term. Deferred rental income represents the amount of the improvements provided by the tenant, net of rental income recognized to date.

For the year ended June 30, 2020, total rental income was \$299,356, and is included in net Leadership Development Center revenue in the accompanying statement of activities and change in net assets.

**Note 9 - Retirement plan**

YWCA USA participates in the Young Women's Christian Association Retirement Fund, Inc.'s (the "Retirement Fund") multiemployer sponsored cash balance defined-benefit pension plan (the "Plan"). The Retirement Fund is a separate legal entity from YWCA USA. Employees are eligible to participate in the Plan after meeting certain service requirements. Participants are 100 percent vested immediately upon enrollment into the Plan. An employer's risks of participating in a multiemployer plan are different from a single employer plan in that the assets contributed to a multiemployer plan may be used to provide benefits to employees of other participating employers; and if a participating employer stops contributing to the Plan, unfunded obligations of the Plan, if any, may be borne by the remaining participating employers.

For the year ended June 30, 2020, YWCA USA's contributions to the Retirement Fund at a rate of 7.5 percent of compensation, totaled \$113,367.



**YWCA USA, Inc.**

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**Note 10 - Commitments**

In October 2016, YWCA USA entered into a lease agreement for office space in Washington, DC. The lease term runs from December 1, 2016 through November 30, 2021, with a renewal option of two additional years. In December 2017, YWCA USA signed an amendment to the lease, which had an effective date of July 1, 2018 and an expiration date of November 30, 2021. The lease and its amendment contain a clause for additional rent payments in lieu of YWCA USA's pro rata share of operating expenses and real estate taxes. In February 2020, YWCA USA elected to terminate the agreement effective September 1, 2020 and entered into a lease agreement for office space in Washington, DC. The lease term runs from September 1, 2020 through August 31, 2031. The lease contains a clause for additional rent payments in lieu of YWCA USA's pro rata share of operating expenses and real estate taxes.

Minimum rental payments on an annual basis are as follows:

<u>Year Ending June 30,</u>	
2021	\$ 327,403
2022	354,433
2023	363,294
2024	372,377
2025	381,686
Thereafter	<u>2,573,136</u>
	<u>\$ 4,372,329</u>

Rent expense for the year ended June 30, 2020 was \$257,437.

In September 2013, YWCA USA entered into an indemnification agreement, whereby YWCA USA has a total indemnification obligation up to \$750,000. No claims for indemnification have been made under this agreement through the date these financial statements were available to be issued and no amounts have been recorded in these financial statements related to any potential indemnification obligation.

**Note 11 - Line of credit**

In April 2020, YWCA USA obtained a revolving line of credit in the amount of \$3,000,000 with a maturity of April 20, 2022. The line of credit has a variable interest rate of LIBOR rate plus 1.25%, and is secured by investments. Interest is to be paid monthly based on the outstanding balance. During the year ended June 30, 2020, YWCA USA drew \$1,700,000 on the line of credit. The amount outstanding on the line of credit was \$1,700,000 at June 30, 2020. Interest expense for the year ended June 30, 2020 was \$3,282 and is included with interest on the statement of functional expenses.

**Note 12 - Loan payable**

On April 30, 2020, YWCA USA obtained a promissory note of \$589,710 from its bank under the Small Business Administration ("SBA")'s Paycheck Protection Program ("PPP") that is part of the CARES Act stimulus relief. The note bears interest at 1 percent and requires monthly payments of principal and interest on the outstanding principal balance, unless otherwise forgiven in whole or part by the SBA under the CARES Act. If the note is not forgiven, payments will begin 7 months

YWCA USA, Inc.

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from the date of the note until the maturity date of April 30, 2022, when the entire principal balance, along with all accrued and unpaid interest is due in full. The terms of the promissory note are subject to change depending on final regulation or legislation enacted. Accrued interest for the year ended June 30, 2020 was \$983 and is included with loan payable on the statement of financial position and is also included with interest on the statement of functional expenses.

**Note 13 - Net assets**

As of June 30, 2020, net assets with donor restrictions are restricted for the following purposes or periods.

Subject to expenditure for specified purpose:

Scholarships	\$ 620,836
Domestic training	6,899,006
International training	666,417
International travel	582,402
World service council	186,008
COVID Relief	1,616,675
Split-interest agreements	627,213
Other	601,560
	<hr/>
	11,800,117

Endowments:

Scholarships	644,000
Domestic training	302,233
International training	1,283,067
International travel	840,208
World relations	200,000
General operations	2,755,768
Other	575,283
	<hr/>
	6,600,559
	<hr/>
	\$ 18,400,676

For the year ended June 30, 2020, net assets were released from donor restrictions by incurring expenses satisfying the purpose restrictions specified by donors as follows:

Domestic training	\$ 709,738
International training	51,635
World Service Council	108,377
Other	11,643
	<hr/>
	\$ 881,393

**YWCA USA, Inc.**

**Notes to Financial Statements  
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**Note 14 - Endowments**

YWCA USA's endowment consists of funds established for a variety of purposes. Its endowments consist of both donor-restricted endowment funds and funds designated by the Board of Directors to function as a quasi-endowment. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

**Interpretation of relevant law**

Effective September 17, 2010, YWCA USA became subject to the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") enacted by the State of New York ("NYPMIFA"). YWCA USA classifies as net assets with donor restrictions (a) the original value of gifts to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. In accordance with NYPMIFA, YWCA USA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund;
- (2) The preservation of YWCA USA and the donor-restricted endowment fund;
- (3) General economic conditions;
- (4) The possible effect of inflation and deflation;
- (5) The expected total return from income and the appreciation of investments;
- (6) Other resources of YWCA USA;
- (7) An asset's special relationship or special value, if any, to the purposes of YWCA USA;
- (8) Where appropriate and circumstances would otherwise warrant, alternatives to expenditure of the Endowment Fund, giving due consideration to the effect that such alternatives may have on YWCA USA; and
- (9) The investment policies of YWCA USA.

**Funds with deficiencies**

From time-to-time, the fair value of the assets associated with individual donor-restricted endowments may fall below the level that the donor or NYPMIFA requires YWCA USA to retain as a fund of perpetual duration. There were no deficiencies of this nature at June 30, 2020.

**Return objectives and risk parameters**

YWCA USA has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by endowments. The endowment assets are invested in a manner that is intended to achieve appreciation of assets without exposure to undue risk.

To satisfy its long-term rate-of-return objectives, YWCA USA relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). YWCA USA targets a diversified asset allocation that

YWCA USA, Inc.

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places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

**Spending policy**

YWCA USA has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowments while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor restricted funds that YWCA USA must hold in perpetuity or for donor specified periods, as well as board endowment funds. With respect to the appropriation for expenditure or accumulation of a donor restricted endowment fund, subject to the intent of a donor expressed in the gift instrument, and subject to the timely direction of a donor that YWCA USA not spend below the original dollar value of a gift made prior to September 17, 2010, YWCA USA may appropriate for expenditure or accumulate so much of the donor restricted endowment fund as YWCA USA determines is prudent for the uses, benefits, purposes, and duration for which each of the donor restricted endowment funds is established.

YWCA USA adopted a policy of budgeting for distribution of five percent of its Board Designated Endowment Fund's moving average fair value over the prior 12 quarters in the preceding fiscal years in which the distribution is planned. In establishing this policy, YWCA USA considered the long-term expected returns on its Board Designated endowment funds. This distribution formulation was selected as it is highly-likely to generate a gradually increasing payout amount each year. This is consistent with YWCA USA's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

YWCA USA expects its endowment assets, over a market cycle, to return at least a nominal payout percentage (defined as the actual payout amount as a percentage of the current market value of the fund) on the current market value plus the annual rate of inflation. Actual returns in any given year may vary from this amount.

Endowment net asset composition by type of fund as of June 30, 2020 was as follows:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Donor-restricted endowment funds	\$ -	\$ 9,126,602	\$ 9,126,602
Board-designated endowment funds	<u>49,309,054</u>	<u>-</u>	<u>49,309,054</u>
	<u>\$ 49,309,054</u>	<u>\$ 9,126,602</u>	<u>\$ 58,435,656</u>

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Changes in endowment net assets for the year ended June 30, 2020 was as follows:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, June 30, 2019	\$ 52,046,165	\$ 9,168,094	\$ 61,214,259
Contributions	118,650	-	118,650
Investment income			
Interest and dividends	1,128,139	209,545	1,337,684
Realized and unrealized gains (losses)	326,403	(30,632)	295,771
Investment fees	<u>(244,047)</u>	<u>-</u>	<u>(244,047)</u>
Total investment income, net	1,210,495	178,913	1,389,408
Appropriation for expenditure	<u>(4,066,256)</u>	<u>(220,405)</u>	<u>(4,286,661)</u>
Endowment net assets, June 30, 2020	<u>\$ 49,309,054</u>	<u>\$ 9,126,602</u>	<u>\$ 58,435,656</u>

**Note 15 - Fair value measurement**

YWCA USA has determined the fair value of certain assets through FASB Accounting Standards Codification ("FASB ASC") Topic 820, *Fair Value Measurement*. Fair values of assets measured on a recurring basis at June 30, 2020 are as follows:

	Fair Value Measurements at Reporting Date Using:				
	Fair Value	Net Asset Value	Quoted Prices in Active Markets for Identical Assets/Liabilities (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<u>Assets</u>					
Equity securities - domestic	\$ 8,072,720	\$ -	\$ 8,072,720	\$ -	\$ -
Equity securities - foreign	122,521	-	122,521	-	-
Equities - Mutual Funds and ETFs	24,256,940	-	24,256,940	-	-
Fixed income - U.S. Treasury notes	3,591,622	-	-	3,591,622	-
Fixed income - U.S. Government agency notes	351,604	-	-	351,604	-
Fixed income - corporate bonds	8,810,517	-	-	8,810,517	-
Fixed Income - Mutual Funds and ETFs	4,779,051	-	4,779,051	-	-
Real estate funds	849,810	-	849,810	-	-
Alternative investment	2,580,079	2,580,079	-	-	-
Total assets	<u>\$ 53,414,864</u>	<u>\$ 2,580,079</u>	<u>\$ 38,081,042</u>	<u>\$ 12,753,743</u>	<u>\$ -</u>
<u>Liabilities</u>					
Payable to beneficiaries	<u>\$ 227,853</u>	<u>\$ -</u>	<u>\$ -</u>	<u>227,853</u>	<u>\$ -</u>

The FASB ASC Topic 820 establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and provide the highest quality inputs; Level 2 inputs are based primarily on quoted prices for identical assets in inactive markets or similar assets in active or inactive markets or other significant market observable inputs; Level 3 inputs provide the lowest quality inputs because there are no significant observable inputs.

**YWCA USA, Inc.**

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YWCA USA uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments. When available, YWCA USA measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value. There have been no changes in the valuation methodologies used during the current year. All assets have been valued using a market approach.

Under ASU 2015-07, investments that are measured at fair value using NAV as a practical expedient have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the statement of financial position.

The alternative investments consist of private investment funds, which meet the criteria under GAAP for investments that calculate net asset value per share. Inputs include the underlying equity in private investment funds, subscription and redemption rights, expected discounted cash flows, transactions in the secondary market, bids received from potential buyers, and overall market conditions in its determination of fair value.

**Note 16 - Risks and uncertainties**

YWCA USA invests in a variety of investment vehicles, including, but not limited to U.S. and international mutual funds and exchange-traded funds, equity securities, fixed income securities, and other investments. Such investments are exposed to various risks such as interest rate, market and credit risk. Due to the level of risk associated with such investments and the level of uncertainty related to the changes in value of such investments, it is at least reasonably possible that changes in risks in the near term could materially affect the investment balances.

The spread of a novel strain of the coronavirus ("COVID-19") has caused significant business disruptions in the United States beginning in the first quarter of 2020. The economic impact of the business disruptions caused by COVID-19 is uncertain. The extent of any effects these disruptions may have on the operations and financial position of YWCA USA will depend on future developments, which cannot be determined at this time.



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