

# MISSION MOMENT MOVEMENT

2018 YWCA USA Leadership  
& Capacity Building Institute

**JUNE 6-9**  
**SAN ANTONIO, TX**

Hyatt Regency, Riverwalk  
210.222.1234



## Dear Friend!

**Thank you for your interest in supporting YWCA's mission to eliminate racism and empower women.** This year, we celebrate 160 years of action and service to women and girls in communities across America. During this historic time, we are energized by the power of our movement, the importance of this moment, and the boldness of our mission. This June, we will host our 2018 Leadership & Capacity Building Institute (LCBI), when we will convene YWCA staff, board of directors and volunteers to engage in evidence-based education and training workshops, plenaries, and learning sessions. LCBI provides a unique platform for our 213 associations to strengthen our network of direct service providers and enhance our voice as agents of change in diverse communities.

YWCA's growth - in both reach and skills - is important to our entire nation. **In more than 1,300 locations across the country, we provide life-changing assistance to 2.3 million women, girls and families.** From housing and childcare to STEM education and women's leadership, each YWCA meets the unique needs of its community. Support from you will help us grow stronger in our 160th year, particularly as we mentor our next generation of leaders through concerted leadership development efforts directed at young women and women of color. Our network engages more than 12,600 employees nationwide, employees who touch our communities daily and can truly benefit from gaining new skills and inspiration at LCBI.

**We are on a mission to create lasting change for individuals, families, communities and the entire country.** We look forward to your support and participation at our 2018 LCBI. There is no greater time than today. Join us in San Antonio and be a part of our 160th anniversary.

**Be part of our movement, moment and mission.**

**Alejandra Y. Castillo**  
CEO, YWCA USA



# WAYS TO SUPPORT

**\$50,000**

## PERSIMMON PARTNER

- Verbal acknowledgements in three days of CEO and board chair remarks
- Visual acknowledgement, with prominent logo placement on all pre-session, general session, break-out session, and hallway signage
- Opportunity to introduce speakers for one break-out session per day
- Exclusive to underwrite one educational track (verbal acknowledgement at the start and conclusion of each session)
- Full-page recognition in program book
- Your logo on YWCA USA website
- Acknowledgement and logo placement on conference-specific website (estimated 5-6 months)
- Logo placement and acknowledgement in YWCA USA digital and hard copy Annual Report
- Logo on conference attendee badges (estimated 400)
- Visual acknowledgement in pre-conference materials and communications (e-blasts, e-newsletters, press releases, promotional materials)
- Inclusion of marketing materials in conference attendee bags (estimated 400)
- Complimentary registrations for company or foundation representatives (up to 10)
- Lead exhibitor booth space over 3 days
- Invitation to all networking events—with designated signage at two offerings

**\$25,000**

## MOVEMENT MAKER

- Verbal acknowledgements in CEO and board chair opening and closing remarks
- Visual acknowledgement, with prominent logo placement on all general session and hallway signage
- Opportunity to introduce speaker(s) for one break-out session
- Half-page recognition in program book
- Acknowledgement and logo placement on conference-specific website (estimated 5-6 months)
- Visual acknowledgement in pre-conference materials and communications (e-blasts, e-newsletters, press releases, promotional materials)
- Inclusion of marketing materials in conference attendee bags (estimated 400)
- Complimentary registrations for company or foundation representatives (up to 5)
- Lead exhibitor booth space over 3 days
- Invitation to all networking events—with designated signage at one offering

**\$10,000**

## MISSION MAKER

- Visual acknowledgement, with prominent logo placement on all hallway signage
- Quarter-page recognition in conference program book
- Inclusion of marketing materials in conference attendee bags (estimated 400)
- Complimentary registration for up to 2 guests
- Exhibitor booth space
- Invitation to all networking events

**\$5,000**

## MOMENT MAKER

- Acknowledgement in conference program book
- Complimentary registration for 1 guest
- Exhibitor booth space
- Invitation to all networking events

eliminating racism  
empowering women  
**ywca**

Please contact **Tycely Williams**, Vice-President of Development  
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