

WEEK WITHOUT VIOLENCE: PHOTO GUIDE

Help us spread the word about [Week Without Violence](#) and show why you're committed to ending violence by taking a photo/selfie with a customizable sign! Here's how:

- Download and print one of [these signs](#), which have the following prompts:
 - A world without violence looks like:
 - Ending gender-based violence is important because:
 - I stand with survivors because:
- Fill out a sign with your thoughts!
- Take a picture with your sign. Check out the end of this toolkit for tips for taking a good photo.
- Share the picture to your social media using the hashtag #WWV18, and tag 5 friends or organizations challenging them to do the same!

Your photo can be serious or smiling, include your face or just show your hands holding the sign, and it can even include multiple people, each holding their own sign! It's up to you!

Here are some examples featuring a YWCA USA staff member:



SAMPLE SOCIAL MEDIA POSTS

Share your photo to social media using any of the following sample content or draft your own! Be sure to use the hashtag #WWV18 and tag YWCA USA on [Twitter](#), [Facebook](#), and/or [Instagram](#), and then tag 5 friends or organizations encouraging them to take their own Week Without Violence photo.

- Not all violence is acknowledged and responded to equally. That's why I'm joining @YWCAUSA's #WeekWithoutViolence campaign to end gender-based violence. #WWV18 [insert photo]
- I'm joining @YWCAUSA's #WeekWithoutViolence campaign because I want to raise awareness about ending gender-based violence. Won't you join us? Share your selfie and visit <http://ywcaweekwithoutviolence.org> to learn more. #WWV18 [insert photo]
- Together, we can continue to raise awareness about gender-based violence and the importance of supporting survivors. Post your #WWV18 selfie and share your thoughts to help raise awareness and inspire others. [insert photo]
- Everyone deserves to be safe and free from violence. That's why I'm joining @YWCAUSA's #WeekWithoutViolence campaign to end gender-based violence. #WWV18 <http://ywcaweekwithoutviolence.org> [insert photo]
- Working to end gender-based violence is crucial, and I believe each of us must keep doing our part until we achieve a world without violence. I'm proud to join @YWCAUSA's #WeekWithoutViolence campaign. Learn more: <http://ywcaweekwithoutviolence.org> #WWV18 [insert photo]
- To me, a world without violence looks like_____. I stand with the @YWCAUSA and their global sisters, and their mission to end gender-based violence around the world. #WWV18 <http://ywcaweekwithoutviolence.org> [insert photo]
- All gender-based violence, which includes intimate partner violence, sexual assault, trafficking, harassment and more, is unacceptable. [insert photo] #WWV18
- Everyone deserves to be safe and free from violence. Unfortunately, not all survivors of violence are given the same access to resources and support. I stand with all survivors, today and every day. #WWV18 [insert photo]
- 35 percent of women worldwide have experienced either physical and/or sexual intimate partner in their lives. A world without violence looks like: _____ #WWV18 [insert photo]

TIPS FOR YOUR WEEK WITHOUT VIOLENCE CAMPAIGN PHOTO

- Take the photo in an area that is well-lit. Natural light is best, but indoors is fine as long as there is enough lighting. Avoid back-lit settings because then the person will show up dark. Avoid pointing your camera directly into a source of light.
- Make sure your camera lens is clean!
- If you are taking a group shot, make sure everyone's faces are visible.
- Make sure your handwriting is legible on the sign, and if possible, use a bold, thicker writing tool when writing your answer.
- Please don't display any shirts or signage that support or negate a political party or candidate. (YWCA USA is a 501c3).

